

**B.Tech. SEM -VI Info. Tech. 2014 Course (CBCS) : SUMMER - 2019**  
**SUBJECT: 1) ELECTIVE – II MULTIMEDIA TECHNIQUES**

Day: Friday  
Date: 31/05/2019

Time: 02.30 PM TO 05.30 PM  
Max Marks : 60

**S-2019-2752**

**N.B. :**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Use of non-programmable calculator is **ALLOWED**.
- 4) Assume suitable data, if necessary.

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**Q.1** Explain different types of Media. How do you integrate the different types of media in multimedia system? (10)

**OR**

**Q.1** With the help of neat diagram, explain how a color picture is represented in a computer? (10)

**Q.2** Mention and discuss the different parameters used to evaluate the performance of compression algorithms. (10)

**OR**

**Q.2** State and explain various properties of Huffman coding. Distinguish between Arithmetic coding and Huffman coding. (10)

**Q.3** Describe the various multimedia Audio files formats with their applications. (10)

**OR**

**Q.3** Briefly discuss about Video compression techniques. (10)

**Q.4** Define types of Image compression techniques and explain any two image compression techniques in detail. (10)

**OR**

**Q.4** What is the need of Image/Graphics standards? Explain different MPEG standards and also give their frame structure. (10)

**Q.5** Discuss the Optical media storage technology with example. (10)

**OR**

**Q.5** Elaborate Traditional file system with example, what are its limitations? (10)

**Q.6** Illustrate key features of Multimedia application in various fields. (10)

**OR**

**Q.6** Write short note on: (10)

- i) Video-on-demand
- ii) Digital libraries

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