

**B.Tech. SEM -V Electrical 2014 Course (CBCS) : SUMMER - 2019**

**SUBJECT: ELECTIVE-I**

**NEW ENTERPRISE CREATION AND MANAGEMENT**

Day: Wednesday

S-2019-2670

Time: 10.00 AM TO 01.00 PM

Date: 15/05/2019

Max. Marks: 60

**N.B.:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Assume suitable data if necessary.
- 4) Draw neat and labeled diagrams **WHEREVER** necessary.

- Q.1** Explain the terms Entrepreneurship, Innovation, Invention & Creativity. (10)  
**OR**
- Q.1** Explain in brief Entrepreneurship as a career & as a management style. (10)
- Q.2** Explain in detail Innovation Theory by Schumpeter. (10)  
**OR**
- Q.2** Explain in detail Theory of Profit by Knight. (10)
- Q.3** Give External Influences on Entrepreneurship Development with suitable examples. (10)  
**OR**
- Q.3** Give Reasons & Remedies of Entrepreneurship success & failure. (10)
- Q.4** Write a detailed note on achievements of women entrepreneurs in India. Give examples. (10)  
**OR**
- Q.4** Write detailed role of business plan as an entrepreneurship tool. (10)
- Q.5** Write short note on the role of Central Government in promoting entrepreneurship with various institutes grants, etc. (10)  
**OR**
- Q.5** Explain the role of followings as agencies in Entrepreneurship Development (10)  
i) EDII- Entrepreneurship Development Institutes of India.  
ii) NIESBUD - National Institute of Entrepreneurship and Small Business Development
- Q.6** Write short notes on followings with reference to project management (10)  
i) Marketing personal feasibility report.  
ii) Management feasibility report  
**OR**
- Q.6** Describe in detail the financial schemes offered by financial institutions like (10)  
i) Commercial Banks  
ii) IDBI

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