

M. Tech. –III (Computer Engineering) (CBCS – 2015 Course) :
SUMMER - 2019

SUBJECT: ELECTIVE-I a) E-COMMERCE AND ERP

Day: Friday
Date: 17/05/2019

Time: 11.00 AM TO 02.00 PM
Max. Marks: 60

S-2019-3447

N.B:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** Answer book.
- 4) Assume suitable data if necessary.

SECTION-I

Q.1 What is E-commerce? Discuss in detail the framework of E-commerce with suitable example. **(10)**

OR

Explain in detail the Mercantile process Models. **(10)**

Q.2 Explain the process of addressing security issues while setting up online payment accounts. **(10)**

OR

Explain in detail the process of working with digital signatures. **(10)**

Q.3 Discuss the term “Intra-organizational Commerce work flow”. **(10)**

OR

Elaborately explain the tools and techniques of internet data interchange. **(10)**

SECTION-II

Q.4 What is ERP? Discuss in detail the evolution of ERP and also the reasons for the growth of ERP in India. **(10)**

OR

What are three approaches in ERP Implementation? Explain in detail. **(10)**

Q.5 Discuss in detail the strategical measures to be taken by the top management for successful ERP implementation. **(10)**

OR

What is Business Process Re-Engineering? Explain the different steps in implementing the BPR. **(10)**

Q.6 How do you see the growth of small to medium scale Enterprises that uses ERP system? Explain. **(10)**

OR

Explain the different phase in the ERP implementation life cycles. **(10)**

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