

**B. H. M. C. T. SEM – VI (CBCS – 2016 COURSE): SUMMER – 2019**  
**SUBJECT : TOURISM OPERATIONS**

Day : Friday  
Date : 12-04-2019

Time : 2:00 PM TO 4:30 P.M.  
Max. Marks : 60

5-2019-2429

**N.B.:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** Explain the following terms : (ANY SIX) [06]
- |                          |                    |
|--------------------------|--------------------|
| a) Passport              | e) Leisure Tourism |
| b) Outbound Tourism      | f) VISA            |
| c) International Tourism | g) Health tourism  |
| d) 5 A's of Tourism      | h) 4 S Formula     |
- Q.2** Answer **ANY THREE** of the following: [12]
- a) List down and explain any four primary constituents of tourism industry.
  - b) Discuss the role of transport sector in tourism industry.
  - c) List down and elaborate on different types of travel agencies.
  - d) Discuss the positive and negative economic impacts of tourism.
- Q.3** Answer **ANY THREE** of the following: [12]
- a) Discuss the importance of state emporium at a tourist destination.
  - b) List down and explain different types of accommodation available at a destination.
  - c) Elaborate on the positive and negative impact on local culture due to tourism.
  - d) Explain the concept of full service travel agency and list down the functions.

**SECTION – II**

- Q.4** Explain the following terms : (ANY SIX) [06]
- |                   |                        |
|-------------------|------------------------|
| a) Sports Tourism | e) MICE                |
| b) Student Visa   | f) LTSC                |
| c) Agro Tourism   | g) Diplomatic Passport |
| d) SIT            | h) Pilgrim Tourism     |
- Q.5** Answer **ANY THREE** of the following: [12]
- a) List down the functions of MTDC and DOT.
  - b) Discuss the importance of GDS in tourism.
  - c) List down the qualities required by a tour escort.
  - d) Plan an itinerary for Golden Triangle for 5 nights and 6 days.
- Q.6** Answer **ANY THREE** of the following: [12]
- a) List down the functions of TAAI and WTO.
  - b) Discuss different types of package tours in detail.
  - c) Elaborate on the components of tour itinerary.
  - d) Online Travel agents have a major contribution in Tourism sector. Discuss.

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