

B.H.M.C.T. Sem-VII (2010 Course) : SUMMER - 2019

SUBJECT: TRAVEL & TOURISM

Day: Friday
Date: 03/05/2019

Time: 02.00 PM To 05.00 PM
Max. Marks: 80

S-2019-2482

N.B:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1. Answer **ANY EIGHT** of the following. **(16)**

- a) Define tourism.
- b) What is the difference between tour escort & tour guide.
- c) What are the forms of alternative accommodation? List any 4.
- d) What is G.D.S.?
- e) List 4 tourism organization.
- f) List 4 well-known tour operators & travel agency in India.
- g) List 5-A's of tourism,
- h) Differentiate between Inbound & outbound tourism.
- i) What is multiplier effect?
- j) Name 4 wildlife sanctuaries in India, the state & the animal for which it is known for.

Q.2. Answer **ANY TWO** out of **THREE**: **(16)**

- a) What is 'Multiplier Effect'?
- b) Explain the role of different modes of transport in tourism.
- c) What are the various functions of a travel agency?

Q.3. Answer **ANY FOUR** out of **SIX**: **(16)**

- a) List & explain various types of visa.
- b) Explain the role of MTDC in promoting tourism of the state.
- c) What is role of luxury trains in promoting Inbound tourism?
- d) How does tourism pollute the environment of a destination?
- e) Explain the use of information technology in tourism.
- f) Write a note on: - Negative socio-cultural impact of tourism.

Q.4. Answer **ANY TWO** out of **THREE**: **(16)**

- a) Plan a tour itinerary for a group of foreign tourist visiting the Golden Triangle of India for 5 days.
- b) Explain the criteria to be considered while planning a packaged tour, with examples. Give the steps in planning the same.
- c) What are the economic impacts of tourism?

Q.5. Answer **ANY FOUR** out of **SIX**: **(16)**

- a) Write a short note on :- Agro -Rural tourism
- b) What are the various reasons on which visa can be rejected?
- c) Write a short note on :- Medical; & Wellness tourism.
- d) What is the role of IATA in tourism?
- e) List & explain various types of Passport.
- f) What are the different types of tour operators?

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