

**B.Sc. (Hospitality & Hotel Administration)(CBCS 2016 Course Sem-IV
: SUMMER - 2019**

SUBJECT: TOURISM OPERATIONS

Day: Saturday
Date: 13/04/2019

S-2019-2437

Time: 10.00 AM To 12.30 PM
Max. Marks: 60

N.B:

- 1) All questions are **COMPULSORY**s
- 2) Figures to the right indicate **FULL** marks.

SECTION-I

- Q.1** Explain the following (**ANY FIVE**): **(10)**
- a) Explain the terms: i) Ticketing ii) Itinerary
 - b) Explain Economic Multiplier Effect.
 - c) List down the Primary Constituents of Tourism.
 - d) Define: i) Domestic Tourism ii) Destination
 - e) List down various Alternate type of Accommodation.
 - f) List down the International Tourism Organizations and give their full names.
 - g) Explain the term 'Alternate Tourism' in detail.
- Q.2** Answer **ANY TWO** of the following: **(10)**
- a) Define 'Travel Agent'. List down the functions of a Travel Agent.
 - b) Define Visa. List down the documents required to obtain visa.
 - c) List various Domestic Tourism Organizations in India. Discuss the functions of any two organizations in detail.
- Q.3** Answer **ANY TWO** of the following: **(10)**
- a) Write a short note on 5A'S of Tourism.
 - b) Discuss the role of Tourism in generating employment.
 - c) 'IT has an important role to play in growth of Tourism'- Elaborate.

SECTION-II

- Q.4** Explain the following: (**ANY FIVE**) **(10)**
- a) Explain the terms: i) Eco Tourism ii) Escorted Tour
 - b) List down different modes of transport with examples.
 - c) What is the role of tourism in increasing the Foreign Exchange Earnings of a nation?
 - d) Explain the term 'Whole Sale Travel Agency'. Also list down the functions of the same.
 - e) Discuss the role of NGO in promoting responsible tourism.
 - f) What are 'Package Tours'? Explain with examples.
 - g) Define: i) Passport ii) Visa. Give 2 types of each
- Q.5** Answer **ANY TWO** of the following. **(10)**
- a) Plan an itinerary for 5 nights/6 days to Golden Triangle.
 - b) List down and elaborate on different types of package tours.
 - c) Write a short note on 'Evolution of Tourism'.
- Q.6** Answer **ANY TWO** of the following. **(10)**
- a) List down various components of Tourism Infrastructure and elaborate each.
 - b) Elaborate on the various constituents of Tourism Industry.
 - c) List down the various factors which motivate tourism.

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