

B. Sc. (Hospitality & Hotel Administration) Sem – II 2010 Course) :
SUMMER - 2019

SUBJECT: TOURISM OPERATIONS -II

Day: Monday
Date: 15/04/2019

S-2019-2496

Time: 10.00 AM To 01.00 PM
Max.Marks:80

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

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- Q.1.** Answer any **EIGHT** of the following: **(16)**
- a) Explain : **i) Space Tourism** **ii) Disaster Tourism**
 - b) What is a Travelogue?
 - c) List 4 promotional events in tourism.
 - d) What is G.D.S.?
 - e) List 4 exponents of musical instruments in India.
 - f) List 4 local cuisine that attract tourism to state.
 - g) What is a FAM trip?
 - h) List 4 tourist zones in India.
 - i) List 4 examples of merchandise given by travel agent to tourist.
 - j) Who is a :- **i) Tour Escort** **ii) Tour Guide**
- Q.2.** Answer any **TWO** out of **THREE**. **(16)**
- a) What are the tourism regulations with respect to Accommodation industry?
 - b) What are the characteristics of tourism as a service product?
 - c) "India has a rich & varied cultural heritage". Explain the statement with respect to tourism.
- Q.3.** Answer any **FOUR** out of **SIX**. **(16)**
- a) Explain the importance of training for travel agency staff.
 - b) Explain the coordination between seasonality & a tourists destination.
 - c) What are the economical regulations in India?
 - d) Explain the role of Information technology in tourism?
 - e) Write a note on handicrafts of India.
 - f) How do Indian fairs & festivals promote inbound tourism?
- Q.4.** Answer any **TWO** out of **THREE**. **(16)**
- a) What are the different types of passport? Explain the procedure & documents required for processing a passport.
 - b) Explain the specific characteristics of tourism as a service product, give suitable examples.
 - c) What are the different types of VISA? Explain the procedure & documents required for processing a Visa?
- Q.5.** Answer any **FOUR** out of **SIX**. **(16)**
- a) Plan a day trip for "Pune Darshan" for a group of tourist.
 - b) What are the environmental & conservation regulations?
 - c) What information is obtained from a travel map?
 - d) What are the geographical features in India which attract tourism? Give examples.
 - e) Define :- **i) Destination marketing** **ii) Marketing Mix** in tourism
 - f) List out the reasons on which Visa can be rejected.