B.B.A. SEM – VI (2015 CBCS Course) : SUMMER - 2019
Subject: Project Management

Day: Monday	**S-2019-1980**	Time: 10.00 AM TO 01.00 PM
Date: 15/04/2019		Max. Marks: 100

N.B.:

1) Answer ANY FOUR questions from Section I. Each question carries 15 Marks.
2) Answer ANY TWO questions from Section II. Each question carries 20 Marks.
3) Answers to Both the sections to be written in $SAME$ answer books
4) Draw a labeled diagram WHEREVER necessary

SECTION - 01

Q.1) Answer the following: (15 Marks X 1 = 15 Marks)
  a) Define the Planning phase of a Project. Explain the importance of this phase with suitable example.

Q.2) Answer the following: (15 Marks X 1 = 15 Marks)
  a) Differentiate between Economic feasibility and financial feasibility.

Q.3) Answer the following: (15 Marks X 1 = 15 Marks)
  a) Elaborate the steps in technical analysis of the project for the implementation of Information Technology in the banking sector.

Q.4) Answer the following: (15 Marks X 1 = 15 Marks)
  a) What is project schedule? Explain the stages of project schedules

Q.5) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)
  a) What are the three successive processes of software project management?
  b) Explain the economic and technical aspects followed in Project appraisal along with suitable example.

Q.6) Write short notes on the following: Attempt ANY THREE (5 Marks X 3 = 15 Marks)
  a) Types of Projects
  b) Project evaluation
  c) Importance of Financial Analysis of a Project.
  d) Advantages of Project Scheduling.
  e) Stages in Software Project Management
  f) Location and Site aspects in Project appraisal.

SECTION - 02

Q.7) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)
  a) The college has assigned a group Project to the students. The students have to visit 50 entrepreneurs in the city and collect the feedback regarding the impact of demonetization on their business with the help of the questionnaire. Also find the conclusions after collecting the data. Design the steps in this project.
  b) You want to start a Snacks and Coffee centre in the premises of your college. Write a feasibility report for the same and submit it to the authorities of the college to take their permission for the same.

Q.8) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)
  a) Discuss the Social and Economic benefit analysis of having public schools and public libraries in the cities.

b) Draw an Activity Network Diagram for the following and find out the Critical Path

ACTIVITY	DESCRIPTION	DURATION	PREDECESSORS
A	Requirement Analysis	5	--
B	Systems Design	15	A
C	Programming	25	B
D	Telecoms	15	B
E	Hardware Installation	30	B
F	Integration	10	C,D
G	System Testing	10	E,F
H	Training/Support	5	G
I	Go Live	5	H

Q.9) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

a) Explain the Software Quality Assurance standards.

b) You are planning to start a web designing company. You need to convince the investors about your business for procuring the funds. Design a Project report for the investors explaining the details of your Project.

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