

**M.B.A. (GEN.) / M.B.A. (HR) / M.B.A. (IT) / Semester - IV (2012
COURSE)(CHOICE BASED CREDIT SYSTEM)/ M.B.A. (FM)
Semester - IV (2013 (CHOICE BASED CREDIT SYSTEM) :
SUMMER - 2019**

SUBJECT : ELECTIVE – V : LOGISTICS & SUPPLY CHAIN MANAGEMENT (PM)

Day : Thursday
Date : 16/05/2019

S-2019-2300

Time : 02.00 PM TO 05.00 PM
Max. Marks : 100

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** What are the drivers/forces that have played a role in evolution of Supply Chain management (SCM)? Discuss. **(15)**
- Q.2** What are the different factors that influence the distribution network design? Elaborate. **(15)**
- Q.3** Discuss the different sourcing and pricing issues in logistics management. **(15)**
- Q.4** Discuss the different types of transportation systems with their relative merit and demerits. **(15)**
- Q.5** Write short note on any three **(15)**
- a) MRP mechanism
 - b) Types of distribution levels
 - c) Bar coding in logistics
 - d) Role of warehouse in SCM

SECTION – II

- Q.6** Tools and techniques used to manage supply chains in a customer-centric era are significantly different from those used in a producer-centric era. Discuss this statement in the light of today's global competition. **(20)**
- Q.7** Outsourcing of logistics activity is gaining momentum. What are the different developments happening on this front discuss. **(20)**
- Q.8** The bullwhip effect results in tremendous inefficiencies of supply chain. It results in excessive inventory investment, poor customer service, lost revenue, misguided capacity plan, ineffective transportation and production schedule. Taking suitable example discuss these issues. **(20)**

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