

**M.B.A. (GEN.) / M.B.A. (HR) / M.B.A. (IT) / Semester - III (2012  
COURSE)(CHOICE BASED CREDIT SYSTEM) / M.B.A. (FM)  
Semester - III (2013 (CHOICE BASED CREDIT SYSTEM) :  
SUMMER - 2019**

**SUBJECT : ELECTIVE – IV: INDUSTRIAL MANAGEMENT (PM)**

Day : Monday  
Date : 20/05/2019

**S-2019-2265**

Time : 10.00 AM TO 01.00 PM  
Max. Marks : 100

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**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
  - 2) Answer to both the sections should be written in **SAME** Answer book.
  - 3) Figures to the right indicate **FULL** marks.
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**SECTION – I**

- Q.1** Explain the objectives of Industrial Management. **[15]**
- Q.2** Describe the factors affecting productivity in detail. **[15]**
- Q.3** Explain the steps involved in work study. **[15]**
- Q.4** Describe factors affecting selection of plant location in detail. **[15]**
- Q.5** Write short notes on **ANY THREE** of the following: **[15]**
- a) Ergonomics
  - b) Advantages of BPR
  - c) Industrial Legislation
  - d) Operation Sequence

**SECTION – II**

- Q.6** Describe value engineering with suitable examples. **[20]**
- Q.7** Discuss the “Morale” in Industrial Psychology. **[20]**
- Q.8** Explain, how Industrial Management influences the Corporate World? **[20]**

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