

**M.B.A. (GEN.) SEM-IV / M.B.A.(HR) SEM-IV (2016 Course) CBCS :
SUMMER - 2019**

SUBJECT: INDUSTRIAL MANAGEMENT (P&OM)

Day: Saturday
Date: 27/04/2019

S-2019-2221

Time: 10.00 AM TO 01.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in SAME answer books
- 4) Draw a labeled diagram WHEREVER necessary

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

What do you mean by Industrial Management? Discuss its scope with suitable examples.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss steps involved in Work Study.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

What are the classical types of Plant Layout? What are their advantages?

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

What do mean by Industrial Psychology? State its objectives.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Functions of Industrial Management
- b) Fatigue Reduction
- c) Selection of suitable Material Handling equipment
- d) Difference between Value Analysis and Value Engineering
- e) Working Climate Analysis

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

What is Productivity? How will you calculate Productivity? Make suitable assumptions.

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

What do you understand by Plant Location? Discuss factors affecting Location of following industries:

- a) Iron and Steel Industry
- b) Chemical Industry

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Discuss Business Process Reengineering concept by citing examples.
