

M.B.A. (GEN.) SEM-IV / M.B.A.(HR) SEM-IV (2016 Course) CBCS :

SUMMER - 2019

SUBJECT: LOGISTICS & SUPPLY CHAIN MANAGEMENT (P&OM)

Day: Thursday
Date: 25/04/2019

S-2019-2220

Time: 10.00 AM TO 01.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in *SAME* answer books
- 4) Draw a labeled diagram WHEREVER necessary

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

“Supply Chain Management has gained considerable importance in recent years in the Manufacturing and Services sector of economy”. Discuss

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss types of distribution network by citing examples.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

Explain Water Transportation system with its merits and demerits.

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

Explain Material Requirement Planning (MRP) concept with suitable examples.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Materials Management
- b) Sourcing and pricing in logistics
- c) Stores functions
- d) 3PL

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

“Concept of 5R is directly related to Customer satisfaction/delight” Explain.

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Compare and contrast issues involved in Transportation systems in the following applications:

- a) Milk collection for a dairy co-operative
- b) Product delivery to retailers by a soft-drink company (the van is also expected to pick-up the empty glass bottles)

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

“Stores layout decides efficiency of Stores operations” Do you agree? Justify your answer.
