

SUBJECT : PRINCIPLES OF MANAGEMENT

Day : Monday
Date : 15/04/2019

Time : 02.00 PM TO 05.00 PM
Max. Marks : 60

S-2019-1940

N.B.

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** What are the major skills a manager should have to perform various business activities? (12)
- Q.2** Planning is a bridge between present and future. Discuss. (12)
- Q.3** What are the different styles of leadership? Explain with suitable examples. (12)
- Q.4** Discuss in detail steps involved in basic control process. (12)
- Q.5** Write short note on (ANY TWO) (12)
- a) Trait approach to leadership
 - b) Requirement of effective control
 - c) Types of planning

SECTION – II

- Q.6** What do you mean by organizing? What principles would you keep in mind while developing on organizational structure (12)
- Q.7** 'Planning and controlling are inseparable functions of management.' Comment. (12)
- Q.8** Specify the departmentalization approach you would recommend for each of the following, and Justify your choices: (12)
- a) A company that manufactures and markets one product
 - b) A company with sales offices in ten states.
 - c) A retail departmental store

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