

I.M.C.A. SEM-I (2014 Course) CBCS : SUMMER - 2019

SUBJECT: PRINCIPLES OF MANAGEMENT

Day: Wednesday
Date: 24/04/2019

S-2019-2116

Time: 02.00 PM TO 05.00 PM
Max Marks: 100

N.B:

- 1) Solve **ANY FOUR** questions from Section-I.
 - 2) Solve **ANY TWO** questions from Section-II.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION-I

- Q.1** Explain the meaning and importance of Management. (15)
- Q.2** Describe in brief features of human relation age in evolution of Management. (15)
- Q.3** Explain the concept of planning and decision making. (15)
- Q.4** Discuss leadership and state qualities of good leaders. (15)
- Q.5** Explain the characteristics of control functions with an example. (15)
- Q.6** Discuss essential elements of an Organization. (15)
- Q.7** Write Short Notes on **ANY TWO** of the following: (15)
- a) Social Responsibility of Management
 - b) Delegation
 - c) Coordination

SECTION-II

- Q.8** Explain with an example authority and responsibility of the manager in a manufacturing organization. (20)
- Q.9** Describe different methods through which a manager can motivate his/ her subordinates. (20)
- Q.10** "Management is all about people". Discuss. (20)

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