

B.C.A. SEM-II (CBCS 2018 Course) : SUMMER - 2019

SUBJECT: PRINCIPLES OF MANAGEMENT

Day: Saturday
Date: 27/04/2019

S-2019-2057

Time: 10.00 AM TO 01.00 PM
Max. Marks: 60

N.B.:

- 1) Q 4 from Section I is COMPULSORY.
- 2) Answer ANY TWO questions from Q 1, 2, 3 in Section I.
- 3) Answer ANY TWO questions from Q 5, 6, 7 in Section II.
- 4) All question CARRY EQUAL marks.
- 5) Answers to Both the sections to be written in **SAME** answer books.
- 6) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: (6 Marks X 2 = 12)

- a) Explain different levels of Management with suitable examples.
- b) What are the objectives of planning? Discuss the process of planning in detail.

Q.2) Answer the following: (6 Marks X 2 = 12)

- a) Explain the important principles of organizing. How this function is important when you are going to form an organization?
- b) What are the important steps in selection process?

Q.3) Explain the following: (6 Marks X 2 = 12)

- a) Define leadership and discuss various leadership styles with suitable examples.
- b) What are the requirements for effective controls? Explain feed forward and feedback controls.

Q.4) Write short notes on the following: Attempt ANY THREE (4 Marks X 3 = 12)

- a) Importance of management
- b) Planning premises
- c) Organization chart
- d) Recruitment and selection
- e) Leadership assessment
- f) Problems in the control process

SECTION - II

Q.5) Answer the following: (6 Marks X 2 = 12)

- a) Are there any difference in planning, organizing, leading, controlling and coordinating between a restaurant and a food processing firm?
- b) Discuss the importance of planning. Explain the advantages and limitation of planning.

Q.6) Answer the following: (6 Marks X 2 = 12)

- a) Authority and responsibility go hand in hand for successful execution of any task in an organization. Do you agree with this? Elaborate with suitable examples.
- b) What is management by objectives? Explain its effectiveness with example.

Q.7) Explain the following: (6 Marks X 2 = 12)

- a) Define leadership and discuss the various approaches to the concept of leadership.
- b) Explain the basic steps in control process. Do you agree that controlling function is important in any kind of organization? Justify your answer with suitable examples considering plastic industry.
