

**M.B.A. (GEN.) (2012 Course) / M.B.A. (IT) (2012 COURSE) Semester -
II / M.B.A. (FM) Semester - II (2013 COURSE)(CHOICE BASED
CREDIT SYSTEM) : SUMMER - 2019
SUBJECT : INTERNATIONAL BUSINESS**

Day : Monday
Date : 22/04/2019

Time 02.00 PM TO 05.00 PM
Max. Marks : 100

S-2019-2245

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in ' **SAME** ' answer book.
- 3) Figures to right indicate **FULL** marks.
- 4) Draw neat diagrams **WHEREVER** necessary.

SECTION – I

- Q.1** What is Globalization? Explain the drivers of Globalization. (15)
- Q.2** Explain comparative cost advantage theory. (15)
- Q.3** Describe product life cycle theory. (15)
- Q.4** What are the causes of disequilibrium in BOP? (15)
- Q.5** Write short note on any **TWO** : (15)
- a) IMF
 - b) Mercantilism
 - c) BRIC

SECTION – II

- Q.6** Describe the advantages and dis-advantages of Fixed and Flexible Exchange Rate. (20)
- Q.7** Distinguish between GATT and WTO. Describe the dispute settlement of WTO. (20)
- Q.8** Explain the nature and scope of international business. (20)

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