## B.B.A. /B.B.A. (B.P.M.) SEM – I (CBCS - 2018 Course) : SUMMER - 2019

## SUBJECT: MICRO ECONOMICS

Day:	Mor 22/0	nday S-2019-1937 4/2019	Date: 10.00 AM TO 01.00 PM Max. Marks: 60	
N.B.:	1) 2) 3) 4)	Attempt any (3) out of (5) from Section-I. Each question carries 12 Marks. Attempt any (2) out of (3) in Section-II. Each question carries 12 Marks. Answers to both the sections should be written $-SAME$ answer books. Draw neat labeled diagrams WHEREVER necessary.		
SECTION-I				
Q.1		Give the difference between Micro Economics ar	nd Macro Economics. (12)	
Q.2		Explain the types of Price Elasticity of Demand.	(12)	
Q.3		State and Explain the Law of Supply with its exce	eptions. (12)	
Q.4		Explain the features of Perfect Competition.	(12)	
Q.5		Write Short notes on (ANY TWO):	(12)	
	a)	Cross Elasticity of Demand		
	b)	Opportunity Cost		
	c)	Cardinal and Ordinal Utility		
SECTION-II				
Q.6		State and Explain Law of Variable Proportions.	(12)	
Q.7		Explain Price and Output determination under Mo	onopolistic Competition. (12)	
Q.8		Elaborate on "Risk and Uncertainty bearing theor	ies of profit. (12)	

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