

M.C.A. SEMESTER-I (CBCS 2018) : SUMMER - 2019

SUBJECT: MANAGEMENT FUNCTIONS

Day: Saturday
Date: 27/04/2019

S-2019-2153

Time: 02.00 PM TO 05.00 PM
Max. Marks: 60

N.B.:

- 1) Q 4 from Section I is COMPULSORY.
- 2) Answer ANY TWO questions from Q 1, 2, 3 in Section I.
- 3) Answer ANY TWO questions from Q 5, 6, 7 in Section II.
- 4) All questions CARRY EQUAL marks.
- 5) Answers to Both the sections to be written in SAME answer books.
- 6) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: (6 Marks X 2 = 12)

- a) "Management is oldest of the arts and youngest of the sciences". Discuss
- b) Explain the planning? Distinguish between long range and short range planning?

Q.2) Answer the following: (6 Marks X 2 = 12)

- a) Explain the concept of functional authority. How do you delegate it? Discuss.
- b) What is your interpretation of the meaning of the word Coordination?

Q.3) Explain the following: (6 Marks X 2 = 12)

- a) 'Performance appraisal can provide an indication of training need and direction for leadership development'. Illustrate.
- b) Explain the steps in the process of controlling? Explain the types of control.

Q.4) Write short notes on the following: Attempt ANY THREE (4 Marks X 3 = 12)

- a) Important of Management Study
- b) Planning process
- c) Centralization verses Decentralization
- d) Coordination
- e) Compensation
- f) Direction
- g) Objectives of Management

SECTION - II

Q.5) Answer the following: (6 Marks X 2 = 12)

- a) Do you subscribe to the view that MBO is a Pan-Asia for organizational ills?
- b) Explain with appropriate example – What is the result likely to be when an executive assigns a responsibility for performance but fails to delegate adequate authority commensurate with the responsibility?

Q.6) Answer the following: (6 Marks X 2 = 12)

- a) What levels of management are responsible for major phases of coordination?
- b) As a HR manager of a South Indian Electronic company, List out the problems, challenges and experiences that may encounter while retaining the productive employee.

Q.7) Explain the following: (6 Marks X 2 = 12)

- a) 'Ineffective communication is the fault of the sender.' Discuss the communication process and three ways to ensure effective communication.
- b) Assume that you are a Manager in soft Drink Company. What are the functions you and managers perform to attain the set goals?
