

**M.B.A. (GEN.) SEM-I / M.B.A.(HR) SEM-I (2016 Course) CBCS :  
SUMMER - 2019**

**SUBJECT: MANAGEMENT CONCEPTS & APPLICATIONS**

Day: Tuesday  
Date: 07/05/2019

**S-2019-2180**

Time: 10.00 AM TO 01.00 PM  
Max. Marks: 60

**N.B.:**

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in SAME answer books
- 4) Draw a labeled diagram WHEREVER necessary

**SECTION - I**

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the different functions of management.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Describe different types are of polices for a business organization.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

What do you understand by centralization and decentralization in an organization?

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss the importance of control in business organizations. Enlist the techniques of controlling.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Classification of organizations
- b) Types of plans
- c) Delegation of authority
- d) Explain in brief use of IT in controlling

**SECTION - II**

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

Describe in detail the process of decision making. Elaborate your answer with suitable examples.

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the evolution of management in the light of significant management contributions?

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Explain in detail the various roles of Managers in Telecommunication organization in competitive market of India. Justify your answer with example.

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