

B.C.A. (2010 Course Sem- I : SUMMER - 2019)
SUBJECT: MANAGEMENT-I (BUSINESS ENVIRONMENT)

Day: Wednesday
Date: 24/04/2019

S-2019-2086

Time: 02.00 PM TO 05.00 PM
Max. Marks: 70

N.B:

- 1) **Q. No.1 is COMPULSORY.**
 - 2) Attempt **ANY FOUR** questions from **Q. No. 2 to Q. No.7.**
 - 3) Each question carries **14** marks.
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Q.1 "Globalization has benefited and also created challenges for Indian business". Discuss.

Q.2 Discuss the significance of conducting environmental analysis for a business firm?

Q.3 Explain the different types of economic systems? Also explain the Indian economic system.

Q.4 Discuss various ethical issues faced by business firms in India.

Q.5 Discuss the impact of technological environment on a business firm.

Q.6 Explain the forms of Government regulation in regulating business in India.

Q.7 Write short notes on **ANY TWO** of the following:

- a) Consumer Rights
- b) Fiscal Policy
- c) GATT and WTO

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