

B.B.A. SEM – IV (2015 CBCS Course) : SUMMER - 2019

SUBJECT : INTERNATIONAL BUSINESS

Day : Saturday
Date : 20/04/2019

S-2019-1960

Time : 10.00 AM TO 01.00 PM
Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Both the sections should be written in a *SAME* answer book.
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SECTION – I

- Q.1** Explain Comparative Cost Theory as an advantage over Absolute Cost Theory. (15)
- Q.2** Discuss the role played by Multinational Corporations in International Business. (15)
- Q.3** Define ‘Foreign Exchange Market’. State and explain in brief characteristic features thereof. (15)
- Q.4** Define Exchange Rate. Explain Direct and Indirect quotation of exchange rate. (15)
- Q.5** Write short notes on **ANY TWO** of the following. (15)
- a) S.E.Z.
 - b) NAFTA
 - c) Principal items of Export and Import from India

SECTION - II

- Q.6** Define Balance of Trade and Balance of Payment. In this context explain Basic and overall balance. (20)
- Q.7** Write a detailed note on role played by I.M.F. (20)
- Q.8** Write a detailed note on evolution, structure and function of WTO. (20)

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