

**M.B.A. (GEN.) SEM-III / M.B.A.(HR) SEM-III (2016 Course) CBCS
: SUMMER - 2019**

**SUBJECT: EXPORT IMPORT POLICIES, PROCEDURES AND DOCUMENTATION
(INTERNATIONAL BUSINESS MANAGEMENT)**

Day: Saturday
Date: 25/05/2019

S-2019-2200

Time: 02.00 PM TO 05.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answer to both the sections should be written in **SAME** Answer book.
- 4) Draw a labeled diagram **WHEREVER** necessary.

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss the nature and scope of International Business.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Define the term logistics. Discuss the main objectives of Logistics.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss the Modes of transportation in International trade. What are the factors for selection of Mode of transportation?

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the concept of Letter of credit. Discuss the advantages of Letter of Credit.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Exports and Imports of India (Principal Commodities)
- b) Documents required for International Business
- c) Documents against Payment and Documents Against Acceptance
- d) International Trade settlement Methods

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

What are the preliminary requirements for setting of export business in India?

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the warehousing strategy for the better customer's service. Also explain the types of Warehouses used in the international trade.

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Differentiate between AWB and Bill of Lading. Discuss the types of Bill of Lading.
