

**M.B.A. (HR) Semester - II (2012 COURSE)(CHOICE BASED  
CREDIT SYSTEM) : SUMMER - 2019  
SUBJECT: INTERNATIONAL BUSINESS**

Day : Monday  
Date : 22/04/2019

Time : 02.00 PM TO 05.00 PM  
Max. Marks : 100

**S-2019-2327**

**N.B.:**

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
- 2) Figures to the **RIGHT** indicate full marks.
- 3) Both the sections should be written in the **SAME** answer books.

**SECTION-I**

- Q.1** Analyse the product life cycle theory of International Trade in detail. What are (15) limitations of this theory?
- Q.2** Define Globalization. What are the features of globalization of Markets? (15)
- Q.3** Explain the objectives, progress and problems of SAARC. (15)
- Q.4** Discuss the origin, objectives and functions of IMF. (15)
- Q.5** Write short note on any **TWO** of the following: (15)
- a) Countertrade
  - b) Mercantilism
  - c) Convertibility.

**SECTION-II**

- Q.6** Define the term 'Balance of Payments'. Distinguish the term balance of Payments (20) from balance of trade.
- Q.7** Describe the organizational structure of WTO. Explain the role of India in the WTO (20) and the WTO's role in Indian socio-economic development.
- Q.8** How do you determine exchange rates? What are the advantages and disadvantages (20) of flexible exchange rate system.

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