

**M.B.A. (GEN.) SEM-II / M.B.A.(HR) SEM-II (2016 Course) CBCS :
SUMMER - 2019**

SUBJECT: INTERNATIONAL BUSINESS

Day: Monday
Date: 22/04/2019

S-2019-2190

Time: 02.00 PM TO 05.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in **SAME** answer books
- 4) Draw a labeled diagram WHEREVER necessary

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the concept of International Business. Discuss its nature and scope.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Write a detail note on G20.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the role of GATT in the development of World Trade.

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

What is Balance of Payment? Explain the different accounts of Balance of Payment.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) NOSTRO-VOSTRO Accounts
- b) Comparative Cost Advantage Theory
- c) Functions of IMF
- d) Purchasing Power Parity

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

Why do business firms of a country go for International Business? Give your answer with suitable examples.

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Critically examine role of BRIC countries in global economy.

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Explain various types of Exchange Rates regimes with suitable examples of each.
