## M.B.A. (IT) Sem- IV (2012 COURSE)(CHOICE BASED CREDIT SYSTEM): SUMMER - 2019

## SUBJECT: (ELECTIVE-VIII) ELECTRONIC (E) GOVERNANCE AND ELECTRONIC (E) BUSINESS (ITM)

Time: 02.00 PM TO 05.00 PM Day: Thursday Date: 30/05/2019 Max. Marks: 100 S-2019-2348 N.B: 1) Attempt any FOUR questions from Section-I and any TWO question from Section-II Figures to the right indicate FULL marks. 2) Answer to both the sections should be written in SAME Answer book. 3) SECTION -I **Q.1** Explain the characteristics of Business process. How to evaluate the (15)performance of a business process? 0.2 Define Electronic Commerce. Explain different categories of E-business. (15)Q.3 Discuss advantages and disadvantages of Internet based 'consumer' business. (15)Q.4 Explain business implications of Electronic Data Interchange (EDI)? (15)Write short notes on any **THREE** of the following: Q.5 (15)a) Work system framework Digital divide b) Role of public servants in E-Governance c) Electronic market d) SECTION -II Suppose you have launched yours electronic product business on website: Q.6 (20)www.eproducts.com. Discuss various advantages and disadvantages for you as an owner. Also discuss privacy and security issues for your e-business. What is the impact of E-Business on society? Discuss issues related to work (20)**Q.7** pattern. What kinds of skills are required by consumer to use E-Business? What is the need of E-Governance? Discuss different models used in (20)Q.8 E-Governance.

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