

**M.B.A. (GEN.) / M.B.A. (HR) / Semester - IV (2012
COURSE)(CHOICE BASED CREDIT SYSTEM)/ M.B.A. (FM)
Semester - IV (2013 (CHOICE BASED CREDIT SYSTEM) :
SUMMER - 2019**

SUBJECT: ELECTIVE – VI: MANAGEMENT OF INFORMATION SYSTEMS) (ITM)

Day : Tuesday
Date : 28/05/2019

Time 02.00 PM TO 05.00 PM
Max. Marks: 100

S-2019- 2309

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** Answer book.

SECTION-I

- Q.1** Explain how Expert System helps the top level management in taking decision? Explain with example. **(15)**
- Q.2** a) What is Information? What are different types of Information? **(08)**
b) What is law of requisite variety? **(07)**
- Q.3** Explain the concept of Decision Making. Describe the phases of Decision making. **(15)**
- Q.4** What is Management Information System? Explain structure of MIS based on management functions. **(15)**
- Q.5** Write short notes on any **THREE** of the following: **(15)**
- a) Heuristic programming
 - b) Enterprise Information System
 - c) DSS application
 - d) Types of system

SECTION-II

- Q.6** Explain the use of information for competitive advantages in different functional areas. Why is MIS looked upon as a strategic need of Management today? (Give example) **(20)**
- Q.7** a) What is control? Explain control in context of Information System. Describe with diagram feedback control loop. **(10)**
b) Explain the role of Executive Information System in Insurance sector. **(10)**
- Q.8** Finance Manager of a local company wishes to develop his own Decision Support Systems (DSS) that will help to determine the financial feasibility of any potential project. Discuss the benefits and potential problems that might arise as a result of DSS being developed by Finance Manager. **(20)**

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