

**M.B.A. (GEN.) / M.B.A. (HR) Semester - III (2012
COURSE)(CHOICE BASED CREDIT SYSTEM) / M.B.A. (FM)
Semester - III (2013 (CHOICE BASED CREDIT SYSTEM) :
SUMMER - 2019**

**SUBJECT: ELECTIVE – III: ELECTRONIC GOVERNANCE & ELECTRONIC
BUSINESS (ITM)**

Day : Wednesday
Date : 29/05/2019

Time: 10.00 AM TO 01.00 PM
Max. Marks: 100

S-2019-2272

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answer to both the sections should be written in **SAME** Answer book.
 - 3) Figures to the right indicate **FULL** marks.
-

SECTION – I

- Q.1** Define Electronic Data Interchange. What are the components of EDI? [15]
- Q.2** What is E-Business? Give the mapping between conventional business and E-Business. [15]
- Q.3** Discuss the security requirements of Internet and E-Commerce applications and how these requirements are fulfilled by various hardware and software systems. [15]
- Q.4** Under government initiatives explain the skills require for training of public servants. [15]
- Q.5** Write short notes on the following: [15]
- a) E-Markets
 - b) Measuring Work System Performance
 - c) Scope and limitations of public servants

SECTION – II

- Q.6** Identify any two IT based innovations that has affected the functioning of business. Explain how its adoption has led to business success. [20]
- Q.7** Write in detail about how tourism industry can gain advantage in its economies using Electronic Commerce. [20]
- Q.8** Discuss in detail any two E-Governance websites along with their functionalities. Also explain how it has helped in the development of rural India. [20]

* * * *
