

**M.B.A. (GEN.) SEM-IV / M.B.A.(HR) SEM-IV (2016 Course) CBCS :  
SUMMER - 2019**

**SUBJECT : ENTERPRISE BUSINESS APPLICATIONS**

Day : Friday  
Date : 03/05/2019

Time : 10.00 AM TO 01.00 PM  
Max. Marks : 60

**S-2019-2225**

**N.B.**

- 1) Attempt any **THREE** questions from Section – I. Each question carries 10 marks.
- 2) Attempt any **TWO** questions from Section – I. Each question carries 15 marks.
- 3) Answers to both the sections should be written in *SAME* answer book.

**SECTION – I**

- Q.1** List and explain the tangible and intangible benefits (advantages) of Enterprise Resource Planning software.
- Q.2** Elaborate the functions in the following Enterprise Resource Planning module.
- a) Quality Management System
  - b) Human Resource Management System
- Q.3** Discuss the role and importance of Decision Support System and Management Information System in an organisation.
- Q.4** Explain the following concepts along with their applications:
- a) Data Mining
  - b) Data warehousing
- Q.5** Write short notes on any **TWO**:
- a) Executive Support System
  - b) Supply Chain Management
  - c) Reasons for growth of Enterprise Resource Planning Software
  - d) Enterprise Resource Planning market

**SECTION – II**

- Q.6** Describe in detail the Enterprise Resource Planning implementation life cycle.
- Q.7** Comment on use of Enterprise Resource Planning in banking sector. How will the Enterprise Resource Planning impact quality standards of banking sector?
- Q.8** Explain in detail any two Enterprise Resource Planning modules of your choice.

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