

**M.B.A. (IT) Sem- IV (2012 COURSE)(CHOICE BASED CREDIT
SYSTEM) : SUMMER - 2019
SUBJECT: INFORMATION SYSTEM STRATEGIES**

Day : Saturday
Date : 01/06/2019

Time: 02.00 PM TO 05.00 PM
Max. Marks: 100.

S-2019-2345

N.B.:

- 1) Attempt any **FOUR** questions from Section-I and attempt any **TWO** questions from Section-II.
- 2) Answer to both the sections should be written in **SAME** Answer book.
- 3) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1** What is Information Technology? Explain how to link Information Technology applications with business strategies within an organization. (15)
- Q.2** Explain the impact of Information Technology on business process reengineering in an organization. (15)
- Q.3** Discuss best practices used in the Information Technology Planning with their merits and demerits. (15)
- Q.4** Discuss the way in which you can assess the cost and benefits of Information Technology deployment. (15)
- Q.5** Explain how global information strategy can help organizations to improve business coordination worldwide with suitable example. (15)
- Q.6** Write short notes on any **TWO** of the following: (15)
- a) Communication tools
 - b) Extended rivalry model
 - c) Information system strategy triangle

SECTION-II

- Q.7** As an Information Technology expert, explain measures to be taken for reliable and secure Information Technology services. Also discuss how to secure infrastructure against malicious threats. (20)
- Q.8** a) Describe various organizational issues to control Information Technology activities. (10)
- b) "A global information systems strategy can help organization to improve business coordination worldwide." Justify with suitable example. (10)
- Q.9** a) Explain the key factors that drive business, performance in your organizations. (10)
- b) What must be done to reduce cost, grow revenues and improve asset efficiency in your organization? (10)

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