

**M.B.A. (GEN.) / M.B.A. (IT) Semester - IV (2012 COURSE)(CHOICE
BASED CREDIT SYSTEM)/ M.B.A. (FM) Semester - IV (2013
(CHOICE BASED CREDIT SYSTEM) : SUMMER - 2019
SUBJECT : ENTREPRENEURSHIP DEVELOPMENT (C)**

Day : Friday
Date : 31/05/2019

S-2019-2286

Time 02.00 PM TO 05.00 PM
Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the **RIGHT** indicate **FULL** marks.

SECTION – I

- Q.1** Classify Entrepreneurship. What are the functions of an Entrepreneur? (15)
- Q.2** Explain the importance of Project Feasibility and Project Appraisal. (15)
- Q.3** Discuss in detail the contents of a Business Plan. (15)
- Q.4** Explain favorable conditions for Corporate Entrepreneurship. (15)
- Q.5** Discuss the role of support organizations to facilitate the conduct of International Entrepreneurship. (15)
- Q.6** Write short notes on **ANY TWO** of the following. (15)
- a) Government policies for SSIs
 - b) Professionalism Vs Family Entrepreneurs
 - c) Intrapreneurship

SECTION – II

- Q.7** You have been invited by Rotary Club to deliver a talk on ‘Challenges faced by ‘Women Entrepreneurs.’ The audience are women who are a part of various Self-Help Groups from the specified area. Discuss in detail the key contents as well as the focus of your lecture. (20)
- Q.8** Explain in detail different sources of finance available to Entrepreneurs. (20)
- Q.9** Discuss the nature and importance of International Entrepreneurship. (20)

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