

**M.B.A. (GEN.) SEM-III / M.B.A.(HR) SEM-III (2016 Course) CBCS
: SUMMER - 2019**

SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day: Friday
Date: 24/05/2019

S-2019-2196

Time: 02.00 PM TO 05.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answer to both the sections should be written in **SAME** Answer book.
- 4) Draw a labeled diagram WHEREVER necessary

SECTION - I

Q.1) Answer the following: Attempt ANY ONE (10 Marks X 1 = 10 Marks)

- a) Explain the term Entrepreneur. Discuss their functions. Also explain the problems faced by them.
- b) How will you, as a young entrepreneur start a new food processing unit in the tier 3 city?

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Explain corporate venturing? State all the issues related to corporate entrepreneurship?

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

What are the problems faced by the Indian Women Entrepreneurs and what the various support mechanism provided by the government?

Q.4) Answer the following: Attempt ANY ONE (10 Marks X 1 = 10 Marks)

- a) What is the role played by venture capital finance in promoting entrepreneurship?
- b) Mention the role of District Industry Centres (DIC) in the development of Small Scale Industries.

Q.5) Write short note on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Entrepreneurship as a Career
- b) Crowd Funding
- c) Differences in the roles of entrepreneurs and managers
- d) Screening of Projects

SECTION - II

Q.6) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) "Developing countries need imitative entrepreneurs rather than innovative entrepreneurs". Do you agree? Give reasons.
- b) Why is innovation important in Entrepreneurship? Describe few ways to promote innovation in an organization.

Q.7) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) How does corporate entrepreneurship in term of an entrepreneurial orientation influence radical innovation in existing organization?
- b) Explain the significance of international business to a firm. Elaborate the role of technology in international business.

Q.8) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) List the contents of a business plan. Explain the executive summary of a business plan with the help of a suitable example.
- b) Contribution to Indian Economy has to come from Entrepreneurial achievements. Evaluate the statement, signifying the role of Entrepreneurship.
