

**B.B.A. (2010 Course) Sem- IV : SUMMER - 2019**  
**SUBJECT: ENTREPRENEURSHIP DEVELOPMENT**

Day : Friday  
Date : 03/05/2019

**S-2019-2015**

Time: 10.00 AM TO 01.00 PM  
Max. Marks. 70.

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**N.B.:**

- 1) Q. No.1 is **COMPULSORY**.
  - 2) Attempt any **FOUR** questions from Q.No.2 to Q. No.7.
  - 3) Figures to the **RIGHT** indicate full marks.
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**Q.1** Explain the term “Entrepreneur”. Describe various characteristics of an “Entrepreneur” with suitable examples. **(14)**

**Q.2** How will you launch your manufacturing/trading activity business? Explain the process in detail. **(14)**

**Q.3** Explain the role of Women Entrepreneurship in India. **(14)**

**Q.4** Elaborate the support of Government for Entrepreneurship promotion through various schemes. **(14)**

**Q.5** Explain various sources of finances available for aspiring Entrepreneurs in rural area. **(14)**

**Q.6** Make a project proposal availing bank finance for auto spare parts manufacturing SSI unit in an Industrial Area. **(14)**

**Q.7** Short Notes (**ANY TWO**) **(14)**

- a) Venture Capital
- b) Elevator Pitch
- c) Business Plan
- d) Environmental analysis and business