

**M.B.A. (GEN.) SEM-III / M.B.A.(HR) SEM-III (2016 Course) CBCS
: SUMMER - 2019**

**SUBJECT: MANAGEMENT OF FINANCIAL SERVICES
(FINANCIAL MANAGEMENT)**

Day: Wednesday
Date: 08/05/2019

S-2019-2202

Time: 02.00 PM TO 05.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in **SAME** answer books.
- 4) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Compare and contrast 'Leasing' and 'Hire Purchasing'. Why do companies go for leasing of assets? Briefly explain.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the concept and procedure of Initial Public Offer (IPO).

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss the nature and scope of Merchant Banking with suitable examples.

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

What do you mean by Retail Banking? Explain the approval process for Retail Loans.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Factoring
- b) Money Market
- c) Securitization
- d) Function of Financial System

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

How the concept of Venture Capital originated? Explain the guidelines for Venture Capital financing.

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the function of Credit Rating Agencies in India. Do you agree that the role of credit rating agencies is important in a developing country like India?

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the concept, advantages and limitations of Mutual Fund with suitable examples.
