I.M.C.A. SEM-VII (2014 Course) CBCS: SUMMER - 2019 SUBJECT: EMPIRICAL METHODS FOR RESEARCHING INFORMATION SYSTMS

Day: Thursday
Date: 25/04/2019

S-2019-2140

Time: 02.00 PM TO 05.00 PM

Max. Marks: 100

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in SAME answer book.

SECTION-I

Q.1 What is necessity for defining research problem? (15)

Q.2 What are the advantages and disadvantages of Ethnography? (15)

Q.3 Explain four data gathering methods with suitable example. (15)

Q.4 Differentiate between qualitative and quantitative data analysis? (15)

Q.5 Explain Prediction with suitable example. (15)

Q.6 Define with examples: (15)

i) Hypothesis ii) Level of significance

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iii) Type II error

Q.7 Write short notes on any **TWO** of the following:

(15)

- a) Types of interview techniques
- **b)** Measures of symmetry
- c) Triangulation

SECTION-II

Q.8 Calculate the person's measure of Skewness on the basis of mean, mode and (20) standard deviation.

Mix Value (X):	14.5	15.5	16.5	17.5	18.5	19.5	20.5	21.5
f	35	40	48	100	125	87	43	22

Q.9 A die is rolled 100 times with the following distribution.

(20)

Number:	1	2	3	4	5	6
Observed frequency:	17	14	20	17	17	15

At the 0.01 level of significance determine whether die is true (or uniform).

Q.10 From the following data, obtain the two regression equations:

(20)

Sales	91	97	108	121	67	124	51	73	111	57
Purchases	71	75	69	97	70	91	59	61	80	47

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