

**M.B.A. (HR) Semester - IV (2012 COURSE)(CHOICE BASED  
CREDIT SYSTEM) : SUMMER - 2019  
SUBJECT: BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Day: Tuesday  
Date: 04/06/2019

Time: 02.00 PM TO 05.00 PM  
Max. Marks: 100

**S-2019-2338**

**N.B.:**

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** Answer book.

**SECTION-I**

- Q.1** Explain the concept of Business Ethics. Why is it important to study Business Ethics? (15)
- Q.2** What do you mean by norms, belief and values, explain with suitable examples? (15)
- Q.3** How does legal regulations affect the conduct of Business Ethics? (15)
- Q.4** Who are the stakeholders of the company? What are the responsibilities of business towards them? (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Ethics audit
  - b) Code of conduct
  - c) Morality
  - d) Utilitarian theory

**SECTION-II**

- Q.6** As a consultant explain the benefits of Corporate Governance to a startup firm. (20)
- Q.7** “HR ethics means philosophy of no discrimination”. Comment. (20)
- Q.8** As a manger of privately owned company, what steps would you follow while making business decisions? (20)

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