

B.B.A. SEM – I (2015 CBCS Course) : SUMMER - 2019

SUBJECT: BUSINESS ENVIRONMENT

Day: Saturday
Date: 27/04/2019

S-2019-1948

Time: 02.00 PM TO 05.00 PM
Max. Marks: 100

N.B.:

- 1) Attempt **ANY FOUR** questions from **Section I**. Each question carries **15** Marks.
- 2) Attempt **ANY TWO** questions from **Section II**. Each question carries **20** Marks.
- 3) Answers to Both the sections to be written in SAME answer books
- 4) Draw a labeled diagram **WHEREVER** necessary

SECTION - 01

Q.1) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the significance and benefits of environmental analysis.

Q.2) Answer the following: (15 Marks X 1 = 15 Marks)

What do you understand by an Economic System and what are its features?

Q.3) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the Government's economic role and its interference in business.

Q.4) Answer the following: (15 Marks X 1 = 15 Marks)

'Cultural factor has an impact on a business'. Justify this statement.

Q.5) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) Describe Technological Environment and its impact on business.
- b) What are the benefits and challenges of globalization for India?

Q.6) Write short notes on the following: Attempt ANY THREE (5 Marks X 3 = 15 Marks)

- a) Scope of Business
- b) Industrial Policy
- c) State intervention
- d) Business and Society.
- e) Economic effects of technology
- f) India's Commitments to WTO

SECTION - 02

Q.7) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

- a) Elaborate the environmental factors and what are its types. Give examples.
- b) "Industrial Policy is probably the most important document which indicates the relationship between government and business." Explain in brief.

Q.8) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

- a) Elaborate the forms of Government and its regulations.
- b) "Every business has social responsibilities". Justify this statement.

Q.9) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

- a) Natural environment plays a major role and has its impact on business. Do you agree? Justify.
- b) Explain GATT and WTO.
