

B.C.A. SEM-I (CBCS 2018 Course) : SUMMER - 2019
SUBJECT : BUSINESS ORGANIZATION SYSTEM

Day : Wednesday
Date : 24/04/2019

S-2019-2051

Time : 02.00 PM TO 05.00 PM
Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section - II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in SOME answer books.
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SECTION – I

- Q.1** What is a business? Discuss in detail key objectives of business. (12)
- Q.2** In order to have sustainability in the business, state requisites for success in modern business. (12)
- Q.3** What are the characteristics of joint Hindu family business? State its merits and demerits. (12)
- Q.4** State in detail stages in formation and incorporation of a company. (12)
- Q.5** Write short notes on **ANY THREE** of the following : (12)
- a) Trade Associations and chambers of commerce
 - b) Business Process Outsourcing
 - c) Evolution of Industry
 - d) Cooperative organisation
 - e) Memorandum of Association

SECTION – II

- Q.6** Which factors to be considered while starting a new business enterprise? (12)
- Q.7** 'Distribution Channel plays an important role in making goods available on right time at right place.' Comment with appropriate examples. (12)
- Q.8** How an industrial revolution has affected the economic development of India? (12)

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