

B.B.A. SEM – I (2015 CBCS Course) : SUMMER - 2019

SUBJECT: BUSINESS ORGANIZATION & SYSTEMS

Day: Monday
Date: 15/04/2019

S-2019-1944

Time: 02.00 PM TO 05.00 PM
Max. Marks: 100

N.B.:

- 1) Answer ANY FOUR questions from Section I. Each question carries 15 Marks.
- 2) Answer ANY TWO questions from Section II. Each question carries 20 Marks.
- 3) Answers to Both the sections to be written in **SAME** answer books.
- 4) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: (15 Marks X 1 = 15 Marks)

Elaborate on Structure of Business.

Q.2) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the evolution and development of Commerce.

Q.3) Answer the following: (15 Marks X 1 = 15 Marks)

What are the factors affecting choices of an ideal form of ownership?

Q.4) Answer the following: (15 Marks X 1 = 15 Marks)

Write a note on Memorandum of Association and Articles of Association.

Q.5) Write short notes on the following: Attempt ANY THREE (5 Marks X 3 = 15 Marks)

- a) Objectives of Business
- b) Beginning of Indian Business
- c) Partnership Firm
- d) Commencement of Business

SECTION - II

Q.6) Answer the following: (20 Marks X 1 = 20 Marks)

Elaborate on the role of support organizations such as Trade Associations and Chambers of Commerce in establishment of Business Enterprise.

Q.7) Answer the following: (20 Marks X 1 = 20 Marks)

What do you mean by Channels of distribution? What are its functions and types?

Q.8) Answer the following: (20 Marks X 1 = 20 Marks)

Elaborate on Franchising and Business Process Outsourcing.
