

M.B.A. (GEN.) SEM-II (2016 Course) CBCS : SUMMER - 2019

SUBJECT: BUSINESS ENVIRONMENT

Day: Thursday
Date: 25/04/2019

S-2019-2193

Time: 02.00 PM TO 05.00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in *SAME* , answer books.
- 4) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Write any five limitations of environmental forecasting?

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Highlight the impact of demonetization and GST act on business in India.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

What do you understand by corporate social responsibility, comment on current scenario in India, how companies can contribute in social welfare of society?

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

Write any two examples of companies using natural resources and their future challenges?

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Monetary Policy
- b) Functions of State
- c) Corporate Governance
- d) Economic effects of technology
- e) GATT

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

Elaborate on industrial policy before and after 1991.

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the significance and benefits of environmental analysis with suitable examples.

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Multi-National Companies (MNC's) have changed the life of today's customers, explain in the light of Globalization.
