

**B.B.A. LL.B. (5 Year Degree Course) SEM-I (2015 Course) :**

**SUMMER - 2019**

**SUBJECT: FUNDAMENTALS OF MANAGEMENT**

Day : Wednesday  
Date : 03/04/2019

Time : 02.00 PM TO 05.00 PM  
Max. Marks :60

**S-2019-1515**

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**N.B.:**

- 1) All questions are **COMPULSORY**.
  - 2) All questions carry **EQUAL** marks.
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**Q.1** Define management. Explain various functions performed by manager.

**OR**

Explain whether management is an art or science.

**Q.2** Explain vision, mission, objectives and policies in planning and its importance.

**OR**

Explain the importance of planning in decision making.

**Q.3** What is decentralization? What are its advantages.

**OR**

Explain different types of organizational structures.

**Q.4** Explain different characteristics of leader.

**OR**

What is business ethics? What factors are to be considered by manager for following ethical practices

**Q.5** What is management control? Explain traditional non budgetary control devices.

**OR**

Explain why flexible control systems are required to achieve set goals by an organization.

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