

**SUBJECT: MANAGEMENT INFORMATION SYSTEMS**

Day: Tuesday  
Date: 21/05/2019

**S-2019-1357**

Time: 02.30 pm to 05.30 pm  
Max Marks: 60

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N.B.:

- 1) Answer any **SIX** questions.
  - 2) Figures to the right indicate **FULL** marks.
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|-------------|---|-------------|
| <b>Q.1</b>  | What are the four business models that together work in an E- business enterprise? Explain any two of them. | <b>(10)</b> |
| <b>Q.2</b>  | Explain Porter's five forces model for business analysis.   | <b>(10)</b> |
| <b>Q.3</b>  | What is Strategic Planning? What are its essentials?  | <b>(10)</b> |
| <b>Q. 4</b> | What do you understand by an ERP System? Explain its features.  | <b>(10)</b> |
| <b>Q. 5</b> | What is Use case? Name the commonly used UML diagram types.   | <b>(10)</b> |
| <b>Q. 6</b> | Define BPR. List out the steps in the process of BPR.   | <b>(10)</b> |
| <b>Q. 7</b> | What is DSS? What are the three types of Model based systems in DSS?  | <b>(10)</b> |
| <b>Q. 8</b> | What are the advantages of OOSAD over SSAD? Explain   | <b>(10)</b> |

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