

**SUBJECT : INTRODUCTION TO BUSINESS VERTICALS**

Day : Wednesday  
Date : 15/05/2019

S-2019-1353

Time : 02.30 pm to 05.30 pm  
Max. Marks : 60

---

**N. B. :**

- 1) Attempt **ANY FOUR** questions out of **SIX**.
  - 2) Figures to the right indicate **FULL** marks.
- 

**Q. 1**      What is the role of Information Technology in the modern e-business?      **(15)**

**Q. 2**      Identify potential advantages and drawbacks of planning?      **(15)**

**Q. 3**      What is the importance of inventory control in the manufacturing process?      **(15)**  
What are various methods used in Inventory control.

**Q. 4**      What is the need of accounting in business? Discuss the process of creating a      **(15)**  
project budget.

**Q. 5**      What are the primary characteristics of the service business?      **(15)**

**Q. 6**      Discuss the growth and competitiveness of the Telecom sector in India.      **(15)**

\* \* \* \* \*