

B. A. (Commercial Photography) / (Photography & Cinematography)

Sem – II (CBCS-2018 Course) : SUMMER - 2019

SUBJECT : GENERAL ENGLISH – II (COMMON FOR BA (PHOTOGRAPHY AND CINEMATOGRAPHY))

Day : Thursday
Date : 13/06/2019

S-2019-0543

Time : 10.00 A.M. To 12.30 P.M.
Max. Marks. : 100

N.B.

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
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Q.1 Answer the following in 1-2 sentences. **(30)**

- a) Which art director from Ogilvy and Mather approached Annie to shoot the American Express Campaign?
- b) Who did Annie shoot for the first sitting of the American Express campaign?
- c) Which photographer's images of Martha Graham was Annie influenced by?
- d) Which famous dancer invited Annie to spend a few days in Florida to make images for a new dance company he was forming with Mark Morris?
- e) Who did Annie photograph using the 'Rousseau' portrait as a reference?
- f) Which artist was most well-known for a series of black and white photographs called 'Unknown film stills'?
- g) Shooting which Australian performance artist did Annie term as a 'battle of wills'?
- h) Who did Annie photograph during his training for the 1996 Olympics?
- i) In reference to Sarajevo, which photographer said 'Why don't you go and do a set of portraits?', to Annie?
- j) Who represented the Soros foundation in Sarajevo?
- k) Which other country did Annie travel to, after Sarajevo to document the civil war there?
- l) As mentioned in 'At Work', which movie does The American Film Institute call 'the best American comedy film of all time'.
- m) When did Annie first go to Paris to cover the couture collections for Vogue?
- n) Which two iconic photographers does Annie describe as 'formalists'?
- o) As mentioned in 'At Work', what had Stanley Kubrick asked Nicole Kidman to do before he started filming 'Eyes Wide Shut'?

Q.2 Write notes about the following names / places / terms in 4-5 sentences each. **(50)**

- a) American Express ad campaign
- b) Annie's portrait sitting with Tip O'Neill.
- c) The idea of the 'Rousseau' portrait.
- d) Cindy Sherman
- e) Susan Sontag in Sarajevo
- f) Tony Curtis and Jack Lemmon
- g) Shooting Margaux Hemingway for New West magazine.
- h) The Pirelli calendar
- i) Shooting the group photo of the cast of The Sopranos.
- j) Annie on Cate Blanchett

Q.3 Write notes on (any two) names / places / terms in about 8-10 sentences each. **(20)**

- a) Annie Leibovitz thoughts on 'The Process'.
- b) Annie Leibovitz thoughts on 'Being There'.
- c) Annie's experience of shooting the American Express ad campaign

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