Bach-lor of Visual Arts (Applied Arts) Sem – I: SUMMER - 2019 SUBJECT: LANGUAGE – I: SPECIAL ENGLISH – I

Time: 02.00 P.M. To 04.00 P.M. Day : Wednesday Date : 03/04/2019 Max. Marks: 30 S-2019-0533 $\overline{\mathbf{N}}.\overline{\mathbf{B}}.:$ 1) All questions are **COMPULSORY**. 2) Figures to the right indicate FULL marks. Q. 1 Explain how Mohammad Yunus applied microcredit to help the poor. (06)OR Why did Akio Morita move to America? Q. 2 Why is Dhirubhai Ambani's story a true 'rags to riches' tale? (06)OR Describe the education Mallika Srinivasan received. Q. 3 Describe G. D. Naidu's attitude towards education as he grew up. (06)OR How was Braille's system received when it was published? How did G.R. Gopinath impact the airline industry? Q. 4 (06)OR Describe the various initiatives S. L. Kirloskar put into place to help the company. Describe Garmeen Bank's success. (06)Q. 5

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OR

Describe G.D. Naidu's relationship with agriculture.