

**B. A. (Commercial Photography) / (Photography & Cinematography) Sem –
II (CBCS-2018 Course) : SUMMER - 2019**

**SUBJECT : ELEMENTS & PRINCIPLES OF DESIGN IN PHOTOGRAPHY
(COMMON FOR BA (PHOTOGRAPHY & CINEMATOGRAPHY))**

Day : Saturday
Date : 15/06/2019

S-2019-0545

Time : 10.00 A.M. To 12.30 P.M.
Max. Marks : 60

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the **RIGHT** indicate **FULL** marks.

Write notes on (**ANY FOUR**)

(20)

- 1) Three properties / characteristics of color.
- 2) Subtractive colors – give examples.
- 3) Complimentary and analogous colors.
- 4) Warm colors – Give 2 examples of warm colour schemes in nature.
- 5) Cool colors - Give 2 examples of cool colour schemes in nature.

Long Answer (**ANY TWO**)

(20)

- 1) Sketch patterns using lines and shapes only to represent the following . Draw each pattern within a box of the size 3in x 2in.
 - a. Speed
 - b. Life
 - c. Grace
 - d. Revolution
 - e. Struggle
- 2) With illustrative sketches and diagrams explain in detail the ‘rule of thirds’ and ‘golden points’ in photographic composition.
- 3) Imagine you are doing an architecture shoot. Draw two different compositions using the following elements as representations of objects that you would use in your shoot. Using all the given elements is compulsory. The size of each element can vary. Draw a 4 x 6 rectangle and compose these elements within that.
 - a. 3 vertical rectangles
 - b. 6 squares
 - c. 8 lines

Answer in brief (**ANY FIVE**)

(20)

- 1) Why is it important to follow rule of thirds in photography?
- 2) Write at least 4 colour schemes / harmonies.
- 3) What is texture? Describe the two different types of textures.
- 4) Write different types of ‘lines’ used in art and design and what they symbolize.
- 5) Name and describe any two principles of design.
- 6) Match the following.

a)	Rhythm	i)	Cyan
b)	Value	ii)	Black
c)	Cyan + Magenta + Yellow	iii)	Light and dark
d)	Green + Blue	iv)	Repeating elements
		v)	White

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