

Bachelor of Visual Arts (Applied Arts) Sem – II : SUMMER - 2019
SUBJECT: LANGUAGE-II: SPECIAL ENGLISH-II

Day: Wednesday
Date: 03/04/2019

Time: 10.00 A.M. To 12.00 Noon
Max. Marks: 30

S-2019-0538

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

Q.1 What were the path-breaking initiatives that Dr. Vijay Bhatkar led? **(06)**

OR

When did L.M. Thapar take over the group? What changes did he bring to the company?

Q.2 How was Infosys started? **(06)**

OR

Describe Steve Jobs's interest in design. What did this arise from?

Q.3 Describe the story of the invention of Hotmail in your own words. **(06)**

OR

How did Ratan Tata turn around the sick companies he was given charge of?

Q.4 How did Rahul Bajaj contribute to the growth of the automobile industry in India? **(06)**

OR

How did Priya Paul give the Park hotels a distinctive identity?

Q.5 How did Sabeer Bhatia negotiate with Bill Gates? What price did he finally get for Hotmail when he sold it to Microsoft? **(06)**

OR

What does India need to do to stay ahead in the global supercomputer race?

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