

F.Y.B.COM. SEM – II (CBCS - 2016 Course) : SUMMER - 2019

SUBJECT: ADDITIONAL ENGLISH-II

Day : Wednesday

Time : 03.00 PM TO 06.00 PM

Date : 24/04/2019

S-2019-0321

Max. Marks: 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the **RIGHT** indicate full marks.

Q.1 A) Answer Any Six of the following in one sentence only: (06)

- i) What did Rahul Bajaj study at Harvard?
- ii) Where was the TISCO plant located?
- iii) List three major awards that Priya Paul received.
- iv) Who were Sabeer Bhatia's friends from Stanford?
- v) Apart from writing, what are Sudha Murthy's other interests?
- vi) Which award did Vijay Bhatkar receive in the year 2000?
- vii) After leaving Apple, which company was founded by Steve Jobs?
- viii) Who established the Thapar Group?

B) Rewrite Any Six of the following sentences choosing the correct option (06) given below:

- i) In JRD Tata stepped down as Tata Industries Chairman
(a) 1968 (b) 1981 (c) 1983 (d) 1991
- ii) Priya Paul acquired her degree from Wellesley College, Massachusetts.
(a) B.Sc. (b) M.B.A. (c) B.A. (d) B.Com.
- iii) Rahul Bajaj was awarded the Padma Bhushan in
(a) 2001 (b) 2003 (c) 2002 (d) 2010
- iv) Steve Jobs has issued US patents on inventions.
(a) 45 (b) 52 (c) 43 (d) 42
- v) Sudha Murthy provided the seed money of Rs. to help Infosys get started.
(a) 20,000 (b) 10,000 (c) 15,000 (d) 30,000
- vi) Sabeer Bhatia earned a Masters' Degree in Engineering from Stanford University.
(a) Computer (b) Mechanical (c) Instrumentation (d) Electrical
- vii) Lalit Thapar is the of Brijji Thapar
(a) Son (b) Father (c) Brother (d) Grandfather
- viii) Param 10000 was developed in
(a) 1991 (b) 1998 (c) 1971 (d) 1960

Q.2 Attempt Any Four of the following: (12)

- a) What was Priya Paul's idea in setting up hotels that were different from other hotels?
- b) Describe Rahul Bajaj's approach to his business.
- c) How did Ratan Tata turn around the sick companies he was given charge of?
- d) What role did Sabeer Bhatia's training in Caltech play in his success?
- e) How did Woz and Steve create Apple?

Q.3 Attempt Any Three of the following: (12)

- a) Describe the work done by Sudha Murthy in the field of philanthropy and social work.
- b) Describe the business of BILT.
- c) What were the path-breaking initiatives led by Dr. Vijay Bhatkar?
- d) How did Sabeer Bhatia negotiate with Bill Gates?

- Q.4** Write short notes on **Any Two** of the following: (12)
- a) Ratan Tata's contribution to Indian Industry
 - b) Character sketch of Steve Jobs
 - c) Invention of Hotmail

- Q.5** A) Give antonyms of **Any Six** of the following words and use them in your sentences: (06)
- (i) mischievous (ii) impeccable (iii) innovation
 - (iv) revenue (v) trailblazer (vi) exaggeration
 - (vii) essence (viii) campaign

- B) Give the meaning of **Any Six** of the following phrases and use them in sentences of your own: (06)
- (i) at heart (ii) good life (iii) mixed bag
 - (iv) resource mapping (v) planted a seed (vi) gain prominence
 - (vii) a sense of the unexpected (viii) run for its money

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