

F.Y.B.COM. SEM – I (CBCS - 2016 Course) : SUMMER - 2019
SUBJECT: ADDITIONAL ENGLISH-I

Day : Saturday
Date : 04/05/2019

S-2019-0310

Time : 11.00 A.M. TO 02.00 PM
Max. Marks: 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the **RIGHT** indicate full marks.

- Q.1** A) Answer **Any Six** of the following in one sentence only: **(06)**
- i) Where was Dhirubhai Ambani born?
 - ii) Who was called the 'Gadget Guru'?
 - iii) What did Kirloskar Company initially manufacture and sell?
 - iv) Who was a pivotal figure in Gopinath's life?
 - v) What was the first polytechnic college started by G.D. Naidu called?
 - vi) What was the title given to Mallika Srinivasan?
 - vii) Who was Dr. Thomas Rhodes Armitage?
 - viii) Which award did Yunus really deserve?
- B) Rewrite **Any Six** of the following sentences choosing the correct option **(06)**
given below:
- i) G. D. Naidu was born in, India.
(a) Kalangal (b) Karnataka (c) Coimbatore (d) Mysore
 - ii) In 1960 Akio Morita founded Sony Corporation of
(a) Japan (b) America (c) Germany (d) U.K.
 - iii) In Ambani launched his first brand, named Vimal.
(a) 1975 (b) 1977 (c) 1969 (d) 1980
 - iv) Kirloskarvadi was established in
(a) 1900 (b) 1910 (c) 1903 (d) 1905
 - v) G. R. Gopinath travelled over 10,000 kms with only dollars to his name.
(a) 600 (b) 500 (c) 400 (d) 800
 - vi) At the age of, Braille had to give up his teaching position at the school.
(a) 45 (b) 42 (c) 40 (d) 48
 - vii) By 2007, Grameen Bank had issued billion dollars loan.
(a) 6 (b) 5 (c) 7 (d) 9
 - viii) In 2010, Mallika Srinivasan set up a manufacturing plant in
(a) Georgia (b) Africa (c) Turkey (d) Germany
- Q.2** Attempt **Any Four** of the following: **(12)**
- a) Describe Sony's relationship with music and media.
 - b) Describe Dhirubhai Ambani's relationship with public. Did he have his detractors and supporters?
 - c) Why was G. D. Naidu called the 'Edison of India'?
 - d) How did G. R. Gopinath impact the airline industry?
 - e) Describe the various initiatives Sanjay Kirloskar put into place to help the company.
- Q.3** Attempt **Any Three** of the following: **(12)**
- a) How the Braille's system came into existence?
 - b) Compare TAFE when it was first set up, with TAFE in the 2000s.
 - c) How did Grameen Bank help the impoverished women of Bangladesh?
 - d) How Dhirubhai Ambani change Indian corporate history?

P.T.O.

Q.4 Write short notes on **Any Two** of the following: (12)

- a) Character sketch of G. D. Naidu
- b) G. R. Gopinath and Motorcycles
- c) Akio Morita and Sony

Q.5 **A)** Give antonyms of **Any Six** of the following words and use them in your sentences: (06)

- (i) foster (ii) potential (iii) understatement (iv) favour
- (v) influence (vi) illustrations (vii) idyllic (viii) liberation

B) Give the meaning of **Any Six** of the following phrases and use them in sentences of your own: (06)

- (i) come in handy (ii) to one's name (iii) expand one's horizons
- (iv) look promising (v) come out with (vi) glance off something
- (vii) by no means (viii) stumble across

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