

# B.Tech. Electrical 2014 Sem-V

32796

WAL - V (CBCS - 2014 COURSE): WINTER - 2016

SUBJECT: ELECTIVE -I: NEW ENTERPRISE CREATION & MANAGEMENT

Day: Tuesday  
Date: 13-12-2016

Time: 2:30 P.M. To 5:30 P.M.  
Max. Marks: 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Assume suitable data if necessary.

Q.1 Explicate the importance of creativity in entrepreneurship development. (10)

OR

Q.1 What are various business ideas for starting the business? (10)

Q.2 Elucidate X efficiency Theory by Liebenstein. (10)

OR

Q.2 Illuminate innovation theory by Schumpeter. (10)

Q.3 Explain various entrepreneur traits. (10)

OR

Q.3 What is the socio- cultural influence on entrepreneurship development? (10)

Q.4 Write a note on any one role model of woman entrepreneur. (10)

OR

Q.4 Write a note on market analysis for success of any business. (10)

Q.5 Explain the National Institute of Entrepreneurship and Small Business Development (NIESBUD). (10)

OR

Q.5 Explain the role of District Industrial Center (DIC) in entrepreneurship development. (10)

Q.6 What are different financial schemes offered by commercial banks for entrepreneurship development? (10)

OR

Q.6 Explain different types of reports required for project management. (10)

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