



## **BHARATI VIDYAPEETH DEEMED UNIVERSITY**



**ABHIJIT KADAM INSTITUTE OF MANAGEMENT &  
SOCIAL SCIENCES, SOLAPUR**

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**MBA**

**ACADEMIC CALENDAR**

**2011-2012**



BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE

ABHIJIT KADAM INSTITUTE OF MANAGEMENT AND SOCIAL SCIENCES, SOLAPUR

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**BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE**

**ABHIJIT KADAM INSTITUTE OF MANAGEMENT AND SOCIAL SCIENCES, SOLAPUR**

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Our Motto: "Let's Lead"

Our Vision: To emerge as a leader in the field of value centered management education in India.

Our Mission: To impart quality education and conduct socially relevant research in the field of modern Management while retaining traditional Indian values.

**OUR GOALS:**

- To provide affordable and high quality education to students in the MBA, MCA and MSW Departments of AKIMSS.
- To inculcate human values in management education and research for enabling our graduates to effectively lead society in the emerging border-less world.
- To bring about healthy synergy between the worlds of business and industry, on the one hand, and those of pedagogy and research, on the other.
- To benchmark against the best and continuously improve in all spheres and at all times.
- To create a learning environment, while helping students to add value in all fields of business activity.

## OUR CHANCELLOR



**HON'BLE Dr. PATANGRAO KADAM**  
FOUNDER - BHARATI VIDYAPEETH  
FOUNDER and CHANCELLOR, BHARATI VIDYAPEETH DEEMED UNIVERSITY

Our mission at Bharati Vidyapeeth is to identify and prepare leaders for the new millennium and also to cope-up with the increasing demand for leaders in the modern society. Institute of Management is a workshop where today's youths are shaped up as effective managers of tomorrow. Apart from the study of their regular syllabi, the students should get fair and proper opportunities to express their views and ideas, especially in the field of Management, which plays a vital role in the modern era.

The youth should be molded and equipped with courage, self-determination, and dedication and must be in a position to overcome any sort of difficulty with introspection.

Keeping this in mind, we should start brainstorming process of management students, because today's youth's are building blocks of tomorrow's Society. I am sure, "hard work brings surprising results" and we are second to none in this sphere. In pursuance of the main objective, Bharati Vidyapeeth has started several institutions operating right from pre-primary to post graduation research level.

Abhijit Kadam Institute of Management & Social Sciences, Solapur is one of these 180 institutions of Bharati Vidyapeeth, Pune. BVDU AKIMSS, Solapur although permanently recognized by Shivaji University, Kolhapur earlier is brought under the ambit of Bharati Vidyapeeth Deemed University by the Government of India on the recommendation of UGC under Section 3 of UGC Act, vide its Letter Notification No. F.9-16/2004-U3 dated 25th February 2005.

Finally "Success is ours".

Dr. PATANGRAO KADAM

## OUR VICE CHANCELLOR



**HON'BLE Dr. SHIVAJIRAO KADAM**  
VICE CHANCELLOR, BHARATI VIDYAPEETH DEEMED UNIVERSITY

We at AKIMSS are amazed at its continuous growth as a provider of quality education. In last 39 years of its existence it has already created a place for itself.

Through many years of its existence, AKIMSS has been able to remain academically closely aligned to dynamic needs of fast globalizing Indian economy. The open economy provides many opportunities but, on the flip side of these opportunities are the challenges it poses. There is an attempt to maintain close partnership with the industry through visiting faculties, seminars, felicitation programs etc.

AKIMSS gives utmost importance to ethics and corporate social responsibility, as we believe to be a good leader, it is important to be a good human being first. These subjects are taught as a foundation for becoming business leaders. Also, at AKIMSS enough focus is placed on co-curricular activities where students are encouraged to participate, so as to have a well developed personality. We prepare every student to become an achiever in his or her right. Our faculty members gladly shoulder the responsibility to bring out the leader in each and every student.

After passing out from the institute each one of our student is ready to face the world and 'take the bull by its horns'. I hope you will enjoy discovering each one of these leaders of tomorrow one by one.

Dr. SHIVAJIRAO KADAM

## OUR SECRETARY



**HON'BLE Dr. VISHWAJEET KADAM**  
SECRETARY, BHARATI VIDYAPEETH

I on behalf of Bharati Vidyapeeth, Pune wish all my Students from AKIMSS, Solapur a very challenging and successful career. I am sure with all the inputs given to them by the experienced and qualified faculty and excellent infrastructure and instructional facilities; they will definitely be an asset to any type of organization.

We at Bharati Vidyapeeth have always felt it is our moral duty to produce Quality and responsible students who can successfully face the challenges of ever changing global scenario.

Bharati Vidyapeeth with decades of expertise in the educational field has the richness and depth found at larger Business-Schools yet every student receives individual attention and concern typical of a smaller school.

I, therefore, make an appeal to your good self to give an opportunity to the students of Bharti Vidyapeeth's Abhijit Kadam Institute of Management & Social Sciences, Solapur to prove their skills & ability. With Best Wishes,

VISHWAJEET KADAM

## OUR DIRECTOR



**Dr. S. B. SAWANT**  
M.B.A., M. Phil., Ph. D.  
DIRECTOR

It gives me great pleasure to present the Placement Brochure of this esteemed academic institution. We are a proud constituent college of the Bharati Vidyapeeth Deemed University, Pune which has been judged number one private university in Maharashtra by the Respected Tandon Committee and which has been awarded the A Grade by NAAC.

Our MBA/MCA course is duly recognized by the AICTE and that means the pedagogical standards and infrastructural requirements have to be of top quality. We have the best library among B schools in Maharashtra and our Computer Labs are a treat to the beholder's eye. Our faculty are handpicked and among the best in the land. With all these facilities and the unstilted support of the top management: Dr. Patangrao Kadam our Chancellor, Dr. Shivajirao Kadam our Vice Chancellor and Mr. Vishwajeet Kadam our Secretary we have successfully created an environment within which real time learning takes place.

Our students are our prized products and they have been exposed to both industry and academia. We proudly present these products, who are in fact knowledge workers in the making, to the world of industry and business at zero cost to them. In this we are performing an important civic duty.

On behalf of my colleagues in MBA/MCA I invite you to our campus, request you to interact with our students and only then pick the best of the crop. It will be our pleasure to welcome you and I assure you that you shall not go back disappointed.

## About Solapur City



**SOLAPUR** is one of the important district of Maharashtra State of India. It is located in the southern part of Maharashtra.. The district consists of eleven Talukas. The head-quarter of North Solapur and South Solapur Taluka is the Solapur city itself.

The famous religious places like Pandharpur and Akkalkot are in Solapur district only. The famous Lord Shiv Temple Sidheshwar is in Solapur City. The Bhagwant Mandir of Barshi is well known. Sant Damaji of Mangalwdha is also one of the important personalities of the district. Solapur has its own history. Once it was known as

Textile Capital. It was also known as the Labour city in olden days. It is one of the Textile hub and well known for Solapuri Chadder's. Solapur is transport hub connecting Maharashtra, Karnataka and Andhra Pradesh. It is well connected by Road, Rail & Airport to major districts and cities. The national highways 9, 13 and 211 pass through Solapur city.

One can get down at Solapur to proceed to famous religious place Tuljapur which is just 48 kms from Solapur city but is located in Osmanabad district and even if one wants to proceed towards Bijapur, a famous historical place, 98 kms from Solapur.

## About University

Bharati Vidyapeeth, which is the parent body of Bharati Vidyapeeth Deemed University, is one of the largest networks of educational institutions in India. It was established by Dr. Patangrao Kadam in 1964 in Pune, with a focused objective of bringing about intellectual awakening of people and for preparing manpower capable of contributing effectively towards national development, particularly economic development. Within a short span of 14 years this University has established its reputation for academic excellence and research nationally and internationally.

The mission statement of Bharati Vidyapeeth "SOCIAL TRANSFORMATION THROUGH DYNAMIC EDUCATION" reflects its goals as well as its means to achieve its goals. Quality to us is not 'adjectives' but a 'verb'. All necessary steps are taken to provide quality education.

Bharati Vidyapeeth Deemed University started officially functioning on 26th April, 1996 after receiving communication from the Government of India granting the status of 'University' under section of the UGC Act, 1996 to a cluster of twelve institutions of Bharati Vidyapeeth. The recognition as 'University' was given to these institutions in appreciation of their high academic excellence, rich infrastructural facilities and the potential for further growth.

At present, there are 32 constituent units of this University, which include Colleges imparting education in Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Pharmacy, Engineering, Management, Architecture etc. The University has its campuses in Pune, New Delhi, Navi Mumbai, Solapur, Kolhapur, Karad and Sangli. The university also has an overseas campus at Dubai, U.A. E.

## AKIMSS Campus



Abhijit Kadam Institute Management & Social Sciences, Solapur the 'Flagship' institute of the Bharati Vidyapeeth Deemed University, Pune was established in the year 1981. This institute is one of the constituent unit of the Bharati Vidyapeeth Deemed University, Pune since the academic year 2005-06. Taking note of our institute, it has been honored by mentioning name in Malayalam *Manorama* year book 1998 as one of the best business schools in the country known for its quality education.

The institute offers MBA, MSW, MCA, BBA & BCA programmes of Bharati Vidyapeeth Deemed University, Pune. The institute also has Distance learning courses of School of Distance Education of Bharati Vidyapeeth Deemed University, Pune. The programmes offered by us are having Academic Flexibility. The stakeholders of the institute have a strong affinity towards institute.

Our students have secured rank in the university merit list. They are placed at good managerial post positions in many blue chip companies & social work agencies. They have brought good name and fame to the institute.

The curriculum is reviewed and updated according to the norms laid down by the University, and on the basis of feedback from the stakeholders. The courses by our Institute precisely aim at providing the skilled manpower to various organizations.

### **Pedagogy - The Teaching Learning Process**

The Director and the staff divide the programmes to be educated for the academic year. The academic calendar so prepared does cover various aspects such as curriculum, industrial visits, seminars, sports etc. The admission process is administered and governed by Bharati Vidyapeeth Deemed University, Pune. And it is purely merit basis. Field Visits, Advanced Orientation Visits, Participative Learning Methods are the significant teaching innovations of the institute. For all the courses, the main method for teaching is lecture method which is supported by the following techniques.

- ✓ Case study method
- ✓ Group Discussion
- ✓ Paper Presentation Session
- ✓ Role Plays
- ✓ Debates, Quizzes
- ✓ Book Reviews

The institute is focusing all the necessary Audio-Visual aids, (viz. OHP, LCD, TV etc.) the computer labs well equipped with internet facility. In regards to evaluation of the performance of the students, we are abiding by the ordinance of Bharati Vidyapeeth University, Pune.

### **Infrastructure**

The campus of the institute is located in twin city area of Solapur spread over in 2.82 acres of land. The institute has provided separate buildings for each dept. Each building provides the entire infrastructure needed viz. Class-Rooms, Seminar-Hall, Conference-Hall, Computer Laboratory, Library, Boys-Room, Ladies-Room, HOD cabin, Faculty-Cabin & Administrative Office etc.

### **Laboratory**

The Institute houses spacious class rooms, conference and seminar halls. The Institute has a special skill lab for developing the managerial skills of the students. All the rooms and halls are aptly ventilated and lighted. The students are provided with audio visual aids for learning like LCDs, OHP and audio systems. The students have a special dress code including blazers.

### Computer LAB



The institute has a well versed computer lab where students are acquainted with the Information System today. There are three computer labs each have capacity of each 40 computers.

All these computers are in LAN and have a well powered backup. The Information System Centre is professionally managed and equipped.

All the computers have protected by Quick Heal Console Unit.

There is a special internet lab where students can access to Internet. An Internet lab has set up in C-S Environment with a Firewall built in to prevent virus through internet access from creeping into the system.

### Internet LAB



The institution has augmented the Infrastructure to keep pace with academic growth. It has an up-to-date library with facilities like Open Access System, Book Loan Scheme, DELNET and SOUL; it has an Internet lab and a Server with a Firewall built in to prevent virus through internet access from creeping into the system.

### Library



**Open access facility** is available for the students through which students are allowed to enter into the area where the books are kept. The students can see the availability of books inside the library and accordingly allowed to issue the books at home.

The magazines and journals are kept in the display board. The students can directly pick up them and read it in the reading room.

There is a separate **Reference book section** in which the students and the staff members sit in the reference room section. The students take out the points and keep the books at the required position.



Recent books, CDs and periodicals are added every year. The faculty is provided with internal facility through LAN.



## Co-curricular Activity

Mid-term seminar, Annual seminar, Class Room Seminars, Workshops and Conferences are the common features of our academic programmes.



The students are given ample opportunities to express their organizing skills and communication skills in such programs.

Experts from the field are invited as resource persons to share their knowledge and expertise with student community.

Case study method and Group Discussions are widely used techniques by our faculty members to develop the analytical abilities, presentation skills and leadership skills in the students.

Intensive field work and projects are undertaken by the students to know the current behavioral pattern in the business world and the society outside.

The students of MCA II year have organized 'TECHNOKRATZ' which was an interclass competition. Students from four colleges participated in this programme. Various events such as IT quiz, Software Development, cultural events.



AKIMSS organized the different sports activities. The sports include indoor, outdoor games, carom, chess, table tennis, cricket and athletics.

AKIMSS organizes the seminar, guest lectures and workshops.



We organized 'Lakshya' a Management Festival. It is a multidisciplinary management function. Inter collegiate competitions are organized for different events like Business quiz, Personality Contests, Business Plan. It also includes singing, dance and sports competitions.

## COURSE OVERVIEW

### MBA

The Programmes of the Bharati Vidyapeeth Deemed University are conceived and executed under properly organized schedule and professional culture. The authorities of Bharati Vidyapeeth Deemed University have created their own systems of monitoring the programmes in most effective manner.

The courses are of TWO year duration divided into FOUR SEMESTERS, each of six MONTHS duration, for teaching and examination purposes. The Semesters I, II together constitute Part-I of the Course; while Semesters III, IV together constitute Part-II. There will be an examination at the end of each semesters as well as continuous internal assessments.

### MBA (GEN) The Objectives of The Programme are:

At Bharati Vidyapeeth Deemed University the objective of MBA Programme is to provide world class Business Education. The Programme aims to improve Business Decision Making Capabilities of upcoming Managers by enhancing their Analytic Skills.

### Course Structure

NO.	SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
1	MANAGEMENT CONCEPTS AND APPLICATIONS	PRODUCTION & MATERIALS MANAGEMENT	BUSINESS POLICY AND STRATAGIC MANAGEMENT	MANAGEMENT CONTROL SYSTEMS
2	ECONOMICS FOR BUSINESS DECISIONS	HUMAN RESOURCE MANAGEMENT	DISASTER MANAGEMENT	ENTREPRENEURSHIP DEVELOPMENT
3	ACCOUNTING FOR MANAGERS	MARKETING MANAGEMENT	FOREIGN LANGUAGE-I	FOREIGN LANGUAGE-II
4	MANAGERIAL STATISTICS AND RESEARCH METHODOLOGY	MANAGEMENT ACCOUNTING	SUMMER TRAINING	PROJECT REPORT
5	ORGANISATIONAL BEHAVIOUR	INTERNATIONAL BUSINESS	<b>MARKETING</b>  SALES, ADVERTISING & DISTRIBUTION MANAGEMENT  CONSUMER BEHAVIOUR & MARKET RESEARCH	<b>MARKETING</b>  SERVICES & STRATEGIC MARKETING  RETAIL MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT
6	LEGAL ASPECTS OF BUSINESS	OPERATION RESERCH FOR MANAGERS	<b>FINANCE</b>  SECURITY ANALYSIS & PORTFOLIO MANAGEMENT  MANAGEMENT OF FINANCIAL SERVICES	<b>FINANCE</b>  INTERNATIONAL FINANCE CORPORATE FINANCE & MERGERS & ACQUISITION
7	COMMUNICATION SKILLS	INDIAN ECONOMIC ENVIRONMENT	<b>HUMAN RESOURCE MANAGEMENT</b>  TRAINING & DEVLOPMENT  MANAGEMENT OF INDUSTRIAL RELATIONS & LABOUR LAWS	<b>HUMAN RESOURCE MANAGEMENT</b>  HUMAN RESOURCE PLANNING & AUDIT  COMPENSATION MANAGEMENT
8	INFORMATION TECHNOLOGY FOR MANAGEMENT	BUSINESS AND ETHICAL VALUES		

### MBA (HR) The Objectives of the Programme are:

- (a) To equip students with knowledge and skills to be able to perform their role as versatile and integrated HR

executives.

(b) To cultivate competencies for HR, IR and HRD skills within and outside organization and strategists.

**Course Structure**

NO.	SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
1	MANAGEMENT CONCEPTS AND APPLICATIONS	LABOUR WELFARE	TRAINING AND MANAGEMENT DEVELOPMENT	MANAGERIAL COMPETENCIES AND CAREER DEVELOPMENT
2	ECONOMICS FOR BUSINESS DECISIONS	HUMAN RESOURCE MANAGEMENT AND STRATEGIES	PERFORMANCE MANAGEMENT SYSTEMS	ASSESSMENT CENTRES AND HRD INSTRUMENTS
3	ACCOUNTING FOR MANAGERS	MARKETING MANAGEMENT	PERSONNEL COST AND COMPENSATION MANAGEMENT	CROSS CULTURAL ISSUES IN HUMAN RESOURCE MANAGEMENT
4	MANAGERIAL STATISTICS AND RESEARCH METHODOLOGY	LABOUR LAW	INDUSTRIAL RELATIONS MANAGEMENT	BUSINESS POLICY AND STRATEGIC MANAGEMENT
5	ORGANISATIONAL BEHAVIOUR	ORGANISATIONAL THEORY, STRUCTURE AND DESIGN	<b>SPECIALIZATION ELECTIVE(I)</b> <b>FINANCE</b> FINANCIAL MANAGEMENT  <b>INFORMATION TECHNOLOGY</b> DATA BASE MANAGEMENT <b>MARKETING</b> PRODUCT MANAGEMENT  <b>Core HUMAN RESOURCE MANAGEMENT</b> ORGANISATIONAL DEVELOPMENT AND CHANGE MANAGEMENT	<b>SPECIALIZATION ELECTIVE(III)</b> <b>FINANCE</b> MANAGEMENT CONTROL SYSTEMS <b>INFORMATION TECHNOLOGY</b> SOFTWARE PROJECT MANAGEMENT <b>MARKETING</b> SERVICES MARKETING  <b>Core HUMAN RESOURCE MANAGEMENT</b> INTERNATIONAL BUSINESS AND HR PRACTISES
6	LEGAL ASPECTS OF BUSINESS	LABOUR ECONOMICS	<b>SPECIALIZATION ELECTIVE(II)-</b>  <b>FINANCE</b>  FINANCIAL MARKETS&SERVICES  <b>INFORMATION TECHNOLOGY</b>  NETWORKING ESSENTIALS  <b>MARKETING</b> INTEGRATED MARKETING COMMUNICATION  <b>Core HUMAN RESOURCE MANAGEMENT</b> OPERATIONS AND QUALITY MANAGEMENT	<b>SPECIALIZATION ELECTIVE(IV)-</b>  <b>FINANCE</b>  INTERNATIONAL FINANCIAL MANAGEMENT  <b>INFORMATION TECHNOLOGY</b>  E-BUSINESS&IT ENABLED SERVICES  <b>MARKETING</b>  SALES & DISTRIBUTION MANAGEMENT <b>Core HUMAN RESOURCE MANAGEMENT</b> ETHICS AND CORPORATE GOVERNANCE
7	COMMUNICATION SKILLS	HUMAN RESOURCE INFORMATION SYSTEM	PROJECT MANAGEMENT	DISASTER MANAGEMENT
8	INFORMATION TECHNOLOGY MANAGEMENT	PERSONALITY DEVELOPMENT	SUMMER TRAINING	STUDY PROJECT (VIVA- VOCE)

**MBA (IT) The Objectives of the Programme are:**

- (a) To equip students with knowledge and skills to be able to perform their role as versatile and integrated Information Technology business executive and system managers.
- (b) To cultivate competencies for business applications, linking Information Technology to business strategies and

Information Technology services.

**Course Structure**

NO.	SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV
1	MANAGEMENT CONCEPTS AND APPLICATIONS	LEGAL ASPECTS OF BUSINESS	BUSINESS POLICY & STRATEGIC MANAGEMENT	ENTREPRENEURSHIP DEVELOPMENT & INNOVATION MANAGEMENT
2	ECONOMICS FOR BUSINESS DECISIONS	ORGANIZATIONAL BEHAVIOUR & CHANGE MANAGEMENT	<b>SPECIALIZATION ELECTIVE(I)</b> <b>FINANCE</b> SECURITY ANALYSIS & PORTFOLIO MANAGEMENT <b>INFORMATION TECHNOLOGY</b> MANAGEMENT OF COMPUTER NETWORKS <b>MARKETING</b> ADVERTISING & SALES PROMOTION <b>HUMAN RESOURCE MANAGEMENT</b> HUMAN RESOURCE DEVELOPMENT INTERNATIONAL BUSINESS <b>MANAGEMENT</b> EXPORT-IMPORT POLICY,PROCEDURES & DOCUMENTATION	<b>SPECIALIZATION ELECTIVE(III)</b> <b>FINANCE</b> INTERNATIONAL FINANCE <b>INFORMATION TECHNOLOGY</b> PROJECT MANAGEMENT <b>MARKETING</b> SERVICES & STRATEGIC MARKETING <b>HUMAN RESOURCE MANAGEMENT</b> HR PLANNING & AUDIT INTERNATIONAL BUSINESS <b>MANAGEMENT</b> INTERNATIONAL FINANCE & RISK MANAGEMENT
3	ACCOUNTING FOR MANAGERS	MARKETING MANAGEMENT	<b>SPECIALIZATION ELECTIVE(II)</b> <b>FINANCE</b> MANAGEMENT OF FINANCIAL SERVICES <b>INFORMATION TECHNOLOGY-</b> DATABASE ADMINISTRATION <b>MARKETING</b> COSUMER BEHAVIOUR & MARKETING RESEARCH <b>HUMAN RESOURCE MANAGEMENT</b> INDUSTRIAL RELATIONS MANAGEMENT & LABOUR LAWS INTERNATIONAL BUSINESS <b>MANAGEMENT</b> INTERNATIONAL MARKETING	<b>SPECIALIZATION ELECTIVE(IV)</b> <b>FINANCE</b> CORPORATE FINANCE,MERGERS & ACQUISITIONS <b>INFORMATION TECHNOLOGY</b> INFORMATION SYSTEM AUDITING <b>MARKETING</b> RETAIL MARKETING & CRM <b>HUMAN RESOURCE MANAGEMENT</b> COMPENSATION MANAGEMENT INTERNATIONAL BUSINESS <b>MANAGEMENT</b> INTERNATIONAL ECONOMICS
4	MANAGERIAL STATISTICS AND RESEARCH METHODOLOGY	MANAGEMENT ACCOUNTING	SYSTEM ANALYSIS,DESIGN & UML	APPLICATION DEVELOPMENT WITH DOT NET
5	END-USER COMPUTING	DESIGN OF COMPUTER NETWORKS	OBJECT ORIENTED CONCEPTS & PROGRAMMING	SOFTWARE PROJECT MANAGEMENT & SOFTWARE TESTING
6	INTRODUCTION TO PROGRAMMING	DATA BASE MANAGEMENT	ENTERPRISE RESOURCE PLANNING SYSTEMS	DECISION SUPPORT SYSTEMS
7	WEB SUPPORTING TECHNOLOGIES	OPERATION RESEARCH FOR MANAGERS	BUSINESS INTELLIGENCE TECHNOLOGIES	OPEN SOURCE TECHNOLOGIES
8	COMPUTER LAB(Java, WST )	COMPUTER LAB(Oracle)	E-WORLD SYSTEMS	DISASTER MANAGEMENT
9			COMPUTER LAB(Java) & SUMMER TRAINING	COMPUTER LAB(Dot NET) & SOFTWARE PROJECT

## OUR PRESTIGIOUS RECRUITERS

**BVDU AKIMSS** has got its own placement cell co-ordinated by students under the guidance of Co - ordinator through which the students are assisted for getting placed in reputed companies. The institute's students are working in renowned companies like

Reliance Industries	Swift Technologies	Carox Technologies	Mahindra and Mahindra
Ranbaxy	GATI Logistics	Dynamic Logistics	Balaji Amnies
Yes Bank	Max Life Insurance	Grasim Industries	Indian Express
Videocon	Bharat Vikas Group	ICICI Bank	Indian Express
Srugaan Foods	INGVyaas Bank	Devamigo	Persistent
Harbingers Group	Bharti Airtel	Lokmangal Group of Industries	Precision Camshaft Pvt. Ltd.
Aircel			

DATE	PARTICULARS
01/07/2011	MBA COURSE ORIENTATION PROGRAMME
02/07/2011	
03/07/2011	SUNDAY
04/07/2011	
05/07/2011	
06/07/2011	
07/07/2011	
08/07/2011	
09/07/2011	
10/07/2011	SUNDAY
11/07/2011	ASHADI EKADASHI
12/07/2011	
13/07/2011	
14/07/2011	
15/07/2011	
16/07/2011	CLASS ACTIVITY
17/07/2011	SUNDAY
18/07/2011	
19/07/2011	
20/07/2011	
21/07/2011	
22/07/2011	
23/07/2011	CLASS ACTIVITY
24/07/2011	SUNDAY
25/07/2011	
26/07/2011	
27/07/2011	
28/07/2011	
29/07/2011	
30/07/2011	CLASS ACTIVITY
31/07/2011	SUNDAY
01/08/2011	BBA COURSE ORIENTATION PROGRAMME

02/08/2011	
03/08/2011	
04/08/2011	
05/08/2011	
06/08/2011	
07/08/2011	SUNDAY
08/08/2011	
09/08/2011	INDUSTRIAL VISIT (GEN / HRM / ITM)
10/08/2011	
11/08/2011	
12/08/2011	
13/08/2011	TRADITIONAL DAY BY MBA Students
14/08/2011	SUNDAY
15/08/2011	INDEPENEDANCE DAY
16/08/2011	
17/08/2011	
18/08/2011	SPORT'S DAY
19/08/2011	
20/08/2011	
21/08/2011	SUNDAY
22/08/2011	
23/08/2011	
24/08/2011	
25/08/2011	FACULTY DEVELOPMENT PROGRAMME
26/08/2011	
27/08/2011	
28/08/2011	SUNDAY
29/08/2011	
30/08/2011	
31/08/2011	
01/09/2011	GANESH CHATURTHI
02/09/2011	
03/09/2011	CLASS ACTIVITY
04/09/2011	SUNDAY
05/09/2011	TEACHER'S DAY CELEBRATION
06/09/2011	
07/09/2011	
08/09/2011	VAMAN JAYANTI
09/09/2011	
10/09/2011	
11/09/2011	SUNDAY
12/09/2011	ANANT CHATURDASHI (2ND DAY)
13/09/2011	
14/09/2011	
15/09/2011	INTERNAL EXAMINATION CLASS TEST ASSIGNMENT WORK
16/09/2011	
17/09/2011	

18/09/2011	SUNDAY
19/09/2011	CORPORATE WEEK INDUSTRY INTERACTION ACTIVITY
20/09/2011	
21/09/2011	
22/09/2011	
23/09/2011	
24/09/2011	
25/09/2011	
26/09/2011	
27/09/2011	
28/09/2011	GHAT STHAPANA (NAVRATRA UTOSTAVA)
29/09/2011	
30/09/2011	
01/10/2011	CLASS ACTIVITY
02/10/2011	SUNDAY
03/10/2011	
04/10/2011	
05/10/2011	
06/10/2011	VIJAYA DASHMI (DASARA)
07/10/2011	
08/10/2011	
09/10/2011	SUNDAY
10/10/2011	
11/10/2011	HR MEET
12/10/2011	
13/10/2011	
14/10/2011	
15/10/2011	
16/10/2011	SUNDAY
17/10/2011	
18/10/2011	
19/10/2011	MID – TERM SEMINAR
20/10/2011	
21/10/2011	
22/10/2011	ALUMNI MEET
23/10/2011	SUNDAY
24/10/2011	DIWALI VACATIONS
25/10/2011	
26/10/2011	
27/10/2011	
28/10/2011	
29/10/2011	
30/10/2011	SUNDAY
31/10/2011	
01/11/2011	INTERNAL EXAMINATION CLASS TEST ASSIGNMENT WORK
02/11/2011	
03/11/2011	

04/11/2011	INTERNAL ASSESSMENT WORK
05/11/2011	
06/11/2011	SUNDAY
07/11/2011	BAKARI EID
08/11/2011	PROJECT VIVA – VICE EXAMINATION
09/11/2011	
10/11/2011	TULSHI VIVAH
11/11/2011	UNIVERSITY THEORY EXAMINATION
12/11/2011	
13/11/2011	SUNDAY
14/11/2011	UNIVERSITY THEORY EXAMINATION
15/11/2011	
16/11/2011	
17/11/2011	
18/11/2011	
19/11/2011	SUNDAY
20/11/2011	UNIVERSITY THEORY EXAMINATION
21/11/2011	
22/11/2011	
23/11/2011	PLACEMENT ACTIVITY
24/11/2011	
25/11/2011	
26/11/2011	SUNDAY
27/11/2011	UNIVERSITY THEORY EXAMINATION
28/11/2011	
29/11/2011	
30/11/2011	
01/12/2011	
02/12/2011	
03/12/2011	
04/12/2011	SUNDAY
05/12/2011	UNIVERSITY THEORY EXAMINATION
06/12/2011	MOHARRAM
07/12/2011	UNIVERSITY THEORY EXAMINATION
08/12/2011	
09/12/2011	
10/12/2011	
11/12/2011	SUNDAY
12/12/2011	UNIVERSITY THEORY EXAMINATION
13/12/2011	
14/12/2011	
15/12/2011	
16/12/2011	
17/12/2011	
18/12/2011	SUNDAY
19/12/2011	VACATIONS
20/12/2011	



21/12/2011	
22/12/2011	
23/12/2011	
24/12/2011	
25/12/2011	SUNDAY
26/12/2011	MBA SEM II / SEM IV COURSE ORIENTATION PROGRAMME
27/12/2011	
28/12/2011	
29/12/2011	
30/12/2011	
31/12/2011	
01/01/2012	SUNDAY
02/01/2012	
03/01/2012	
04/01/2012	GK TEST
05/01/2012	
06/01/2012	CRICKET SPORTS
07/01/2012	
08/01/2012	SUNDAY / HONBLE. CHANCELLOR'S BIRTHDAY
09/01/2012	SOCIAL ACTIVITY
10/01/2012	
11/01/2012	LAKSHAY 2012
12/01/2012	
13/01/2012	SECRETORY'S BIRTHDAY
14/01/2012	BOOK FAIR 2012
15/01/2012	SUNDAY
16/01/2012	
17/01/2012	
18/01/2012	PLACEMENT ORIENTATION PROGRAMME
19/01/2012	
20/01/2012	
21/01/2012	
22/01/2012	SUNDAY
23/01/2012	
24/01/2012	
25/01/2012	
26/01/2012	REPUBLIC DAY
27/01/2012	
28/01/2012	STUDENT ACTIVITY
29/01/2012	SUNDAY
30/01/2012	
31/01/2012	
01/02/2012	
02/02/2012	
03/02/2012	FACULTY DEVELOPMENT PROGRAMME
04/02/2012	
05/02/2012	SUNDAY

06/02/2012	
07/02/2012	
08/02/2012	
09/02/2012	
10/02/2012	CAREER FAIR 2012
11/02/2012	
12/02/2012	SUNDAY
13/02/2012	
14/02/2012	
15/02/2012	
16/02/2012	
17/02/2012	EID A MILAD
18/02/2012	PARENT MEET
19/02/2012	SUNDAY
20/02/2012	
21/02/2012	
22/02/2012	
23/02/2012	MBA ANNUAL SEMINAR
24/02/2012	
25/02/2012	
26/02/2012	SUNDAY
27/02/2012	AICTE WORK
28/02/2012	
29/02/2012	
01/03/2012	
02/03/2012	
03/03/2012	
04/03/2012	SUNDAY
05/03/2012	GUDI PADAVA
06/03/2012	
07/03/2012	INTERNAL EXAMINATION CLASS TEST ASSIGNMENT WORK
08/03/2012	
09/03/2012	
10/03/2012	STUDENT ACTIVITY
11/03/2012	SUNDAY
12/03/2012	MBA ADMISSION PROMOTION ACTIVITY
13/03/2012	
14/03/2012	DR. BABASAHEB AMBDEKAR JAYANTI
15/03/2012	
16/03/2012	
17/03/2012	CLASS ACTIVITY
18/03/2012	SUNDAY
19/03/2012	
20/03/2012	
21/03/2012	
22/03/2012	
23/03/2012	

24/03/2012	CLASS ACTIVITY
25/03/2012	SUNDAY
26/03/2012	
27/03/2012	
28/03/2012	
29/03/2012	
30/03/2012	
31/03/2012	CLASS ACTIVITY
01/04/2012	SUNDAY
02/04/2012	
03/04/2012	
04/04/2012	
05/04/2012	
06/04/2012	
07/04/2012	CLASS ACTIVITY
08/04/2012	SUNDAY
09/04/2012	
10/04/2012	
11/04/2012	
12/04/2012	
13/04/2012	
14/04/2012	CLASS ACTIVITY
15/04/2012	SUNDAY
16/04/2012	PREPARTATION LEAVE
17/04/2012	
18/04/2012	
19/04/2012	
20/04/2012	
21/04/2012	
22/04/2012	SUNDAY
23/04/2012	INTERNAL EXAMINATION CLASS TEST ASSIGNMENT WORK
24/04/2012	
25/04/2012	
26/04/2012	
27/04/2012	INTERNAL ASSESSMENT WORK
28/04/2012	
29/04/2012	SUNDAY
30/04/2012	PROJECT VIVA - VOCE EXAMINATION
01/05/2012	
02/05/2012	
03/05/2012	
04/05/2012	
05/05/2012	
06/05/2012	SUNDAY
07/05/2012	UNIVERSITY THEORY EXAMINATION MBA ADMISSION COUNCELLING PROCESS

08/05/2012	
09/05/2012	
10/05/2012	FOUNDATION DAY
11/05/2012	
12/05/2012	
13/05/2012	SUNDAY
14/05/2012	UNIVERSITY THEORY EXAMINATION UNIVERSITY EXAMINATION ASSESSMENT WORK
15/05/2012	
16/05/2012	
17/05/2012	
18/05/2012	
19/05/2012	SUNDAY
20/05/2012	UNIVERSITY THEORY EXAMINATION UNIVERSITY EXAMINATION ASSESSMENT WORK
21/05/2012	
22/05/2012	
23/05/2012	
24/05/2012	
25/05/2012	
26/05/2012	SUNDAY
27/05/2012	VACATIONS
28/05/2012	
29/05/2012	
30/05/2012	
31/05/2012	
01/06/2012	
02/06/2012	
03/06/2012	SUNDAY
04/06/2012	UNIVERSITY THEORY EXAMINATION
05/06/2012	
06/06/2012	
07/06/2012	
08/06/2012	
09/06/2012	
10/06/2012	SUNDAY
11/06/2012	BBA ADMISSION PROCESS
12/06/2012	
13/06/2012	
14/06/2012	
15/06/2012	
16/06/2012	
17/06/2012	SUNDAY
18/06/2012	BBA/BCA ADMISSION WORK
19/06/2012	
20/06/2012	

## FACULTY PROFILE

Sr. No.	Name	Educational Qualification	Designation
1.	Dr. S. B. Sawant	M. B. A., M. Phil., Ph. D.	Director
2.	Prof. A. M. Janwadkar	B.Sc., M.B.A.	Associate Professor
3.	Prof. S. R. Hiremath	M. Com., C. A.	Associate Professor
4.	Prof. Mrs. P. A. Irabatti	B. Sc. , MBA, M. Phil.	Associate Professor
5.	Prof. P. P. Kothari	B.Sc., M.B.A., M. Phil.	Assistant Professor
6.	Prof. A. A. Dhavan	B.Sc., M.B.A., G.D.C.&A., M. Phil.	Assistant Professor
7.	Prof. Mrs. S. A. Pataskar	B.E. (Civil), M.B.A.	Assistant Professor
8.	Prof. S.C. Maindargi	B. Com., M. B. A.	Assistant Professor

**Editor:** Prof. M. K.Patil (Faculty, MCA Department)

**Guided By:** Dr. S. B. Sawant (Director)

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Founder, Bharati Vidyapeeth Chancellor, Bharati Vidyapeeth Deemed University, Pune

**AT GLANCE****EDUCATIONAL CAMPUSES:**

Pune	Navi Mumbai	New Delhi	Panchgani (Satara)	Sangli
Karad	Kolhapur	Solapur	Jawhar	

**BHARATI VIDYAPEETH DEEMED UNIVERSITY (Accredited by NAAC with 'A' Grade) with 32 constituent units**

Medical College, Pune	Dental College & Hospital, Pune
College of Ayurved, Pune	Homeopathic Medical College, Pune
College of Nursing, Pune	Yashwantrao Mohite College of Arts, Science and Commerce,
PuneNew Law College, Pune	Social Science Center (MSW), Pune
Yashwantrao Chavan Institute of Social Sciences Studies & Research, Pune	
Research & Development Center in Applied Chemistry, Pune	
College of Physical Education, Pune	Institute of Environment Education & Research, Pune
Institute of Management and Entrepreneurship Development, Pune	
Poona College of Pharmacy, Pune	College of Engineering, Pune
Interactive Research School in Health Affairs (IRSHA), Pune	
Rajiv Gandhi Institute of Information Technology and Bi-technology, Pune	
College of Architecture, Pune	Abhijit Kadam Institute of Management and Social Sciences, Solapur
Institute of Management, Kolhapur	Institute of Management and Rural Development, Administration,
Sangli	
Institute of Management and Research, New Delhi	
Institute of Hotel Management and Catering Technology, Pune	
Yashwantrao Mohite Institute of Management, Karad	Medical College and Hospital, Sangli
Dental College and Hospital, Mumbai	College of Engineering, New Delhi
Institute of Computer Applications and Management, New Delhi	
Dental College & Hospital, Sangli	College of Nursing, Sangli
College of Nursing, New Mumbai	Medical College & Hospital, New Mumbai

**FACULTIES & DISCIPLINES**

Arts	Commerce	Science Engineering	Medicine	Dentistr Management
Pharmaceutical Science	Ayurved	Homeopathic	Nursing	Hotel Management
Law	Social Sciences	Social Work	Architecture	Environmental Sciences
Physical Education	Kala (Art)	Agriculture	Bio-Technology	

**INSTITUTE BRANCHES**

Research Institutes : 03	Colleges(including proposed 2): 50	Technical Institutes:0
Junior Colleges: 14	Primary Schools & High Schools (Marathi): 38	ITI Girls: 01
Bal – Vikas Mandir: 04	Adivashi Vikas Ashram Shala: 01	Public School: 01
Pre-Primary Schools & Primary Schools (English): 19		
Others Sections: 17		